

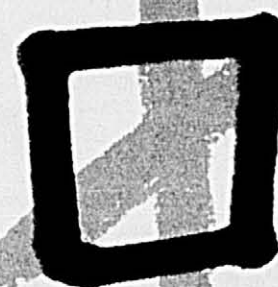
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THE MCGILL DAILY

Volume 90, Issue 5 • September 18, 2000 • mcgilldaily.com • Stuck in the spin cycle since 1911

***When the
medium
hides the
message***

see pg.10

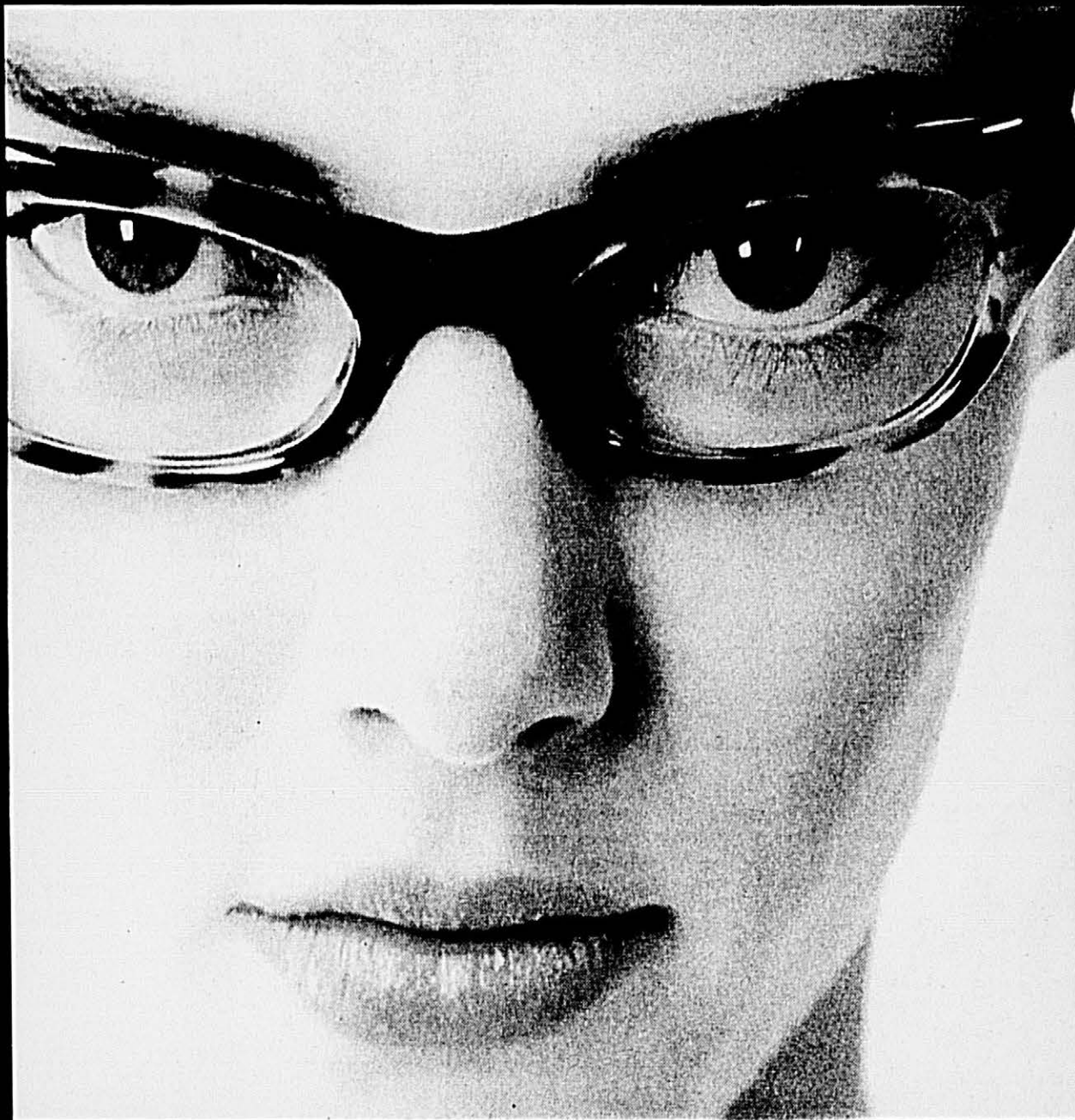


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Annual Opt-Out Cash-Grab Underway

MSF debate expected to surface again

BY ALEXANDRA CLEMENCE
News Reporter

Is \$76 more valuable to McGill or its students? That's the question up for debate again as the opt-out period for the two-year old McGill Student Fund kicks off today.

The MSF is just one of a handful of fees that students stand to reclaim this month, as the annual opt-out season begins.

The MSF was introduced as a new fee last year and provides funding to three university outlets: library improvements, Shatner Building renovations and a need-based bursary program. However, soon after it was proposed by SSMU during the 1998-1999 school year, the MSF came under close scrutiny by various student groups charging that the areas the fee is intended to support are ostensibly covered by tuition costs.

Mike Leitold, coordinator of QPIRG's Corp Watch working group, was one of a handful of students who occupied SSMU offices in the spring of 1999.

"I really appreciate its [the MSF's] goals," said Leitold. "However, I think the thing about the MSF that is less than ideal, is that it puts the burden of supplying quality, accessible education back on students," something, he says, the administration and SSMU should be lobbying the government for.

But SSMU VP Operations Kevin McPhee takes issue with Leitold's claims.

"A different point of view would be that we can sit around and wait for the funding to come or we can do something a little more active and make sure that, in the meantime, our libraries maintain the standards that we require for a quality education," said McPhee.

He pointed to the various projects the fee has funded in order to justify its implementation. New books, periodicals, computers, a 24-hour work-study program, and an elevator in the Shatner Building are part of the package the MSF has offered to date, says McPhee. "I think that overall, it is a positive fee."

But Leitold insists that these are all things that cash-strapped students are already paying for.

"There is no such thing as a positive fee in a province where you have a tuition freeze. These fees are for services that we already pay for," Leitold said. He stresses that \$76 can also go a long way for the individual student. "That's food for two weeks. Frankly, we pay enough."

The decision to make the MSF opt-out-able came in 1999, after extensive debate

over the fee emerged. Last year, SSMU responded to an additional concern by ruling that those who opt-out will remain eligible for MSF-funded bursaries.

Last year's opt-out period also generated a fair amount of heat as the process was marred by administrative errors on the part of SSMU. Angry and confused students complained of not being informed that they had to return to opt out in January to receive the second half of their fee. McPhee insists that these problems have been resolved and that this year's forms clearly indicate that claimants must present themselves at the Student Society's front desk once again at the beginning of next semester.

Last year 1712 students in September and just over 1000 in January chose not to support the MSF financially. With an opt-out rate of zero, the fee would generate \$4.75-million in revenue over five years. That amount is slated to be divided into three roughly equal shares between the library, the Shatner Building, and the bursary program.

Although Leitold agrees with McPhee that the University is in dire financial straits, he also warns that the fee sends a message to the government that, if cuts continue, students won't mind picking up even more of the tab for their education.

"Clearly, you can do a lot of things with \$5-million," Leitold said. "[But] should it be coming from students? No."

However, McPhee suggests that those who can and want to support the MSF should continue to do so. "The more people stay with it, the better it will be for everyone," he said.

Besides the MSF, some students also stand to claim \$144.60 that goes to cover SSMU's Health Plan.

McGill's Quebec Public Interest Research Group, a student group whose mandate includes promotion of social justice and environmental activism. Currently, students pay \$3 per semester to QPIRG.

QPIRG Coordinator Lauraine Leblanc thinks opt-outable fees are a good way to promote democracy on campus.

"QPIRG believes that if students don't support a particular cause, they should have the option [to opt-out]," she said.

Leblanc also said, however, that she was disappointed with a pamphlet that students received with fee statements last month. The pamphlet lists all opt-outable fees, but only provides QPIRG's phone number, not SSMU's.

"We're already understaffed and now the phone has been ringing off the hook for people who want to opt-out of their health insurance," she said.

Your Guide to McGill Opt-Outables

Here's how you can join in the cash grab of the annual "Opt-out" season:

In all, there are three student fees you stand to claim.

1-MSF (\$38/semester)

Present your McGill ID at the SSMU Front Desk in the Student Services Building between September 18-22 and sign a form describing the fund and stating that you wish to opt-out of it. Be sure to get information on opting-out of the second half of the fee in January.

2-Student Health Plan (\$144.60/year)

Present proof of comparable coverage (excluding provincial health plans) to ASEQ's offices located at 2045 Stanley Street from September 20 to October 4. You can also surf to www.aseq.com for information on opting-out online.

3-QPIRG-Quebec Public Interest Research Group (\$3/semester)

Bring your student ID to QPIRG's offices at 3647 University in October to fill-out an opt-out form.

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Netanyahu Speaks to Packed Montreal Synagogue

Peace and prosperity key to Israel's future, says former PM

BY EMILE ANZALLAG
News Reporter

The survival of the Jewish people is dependent upon the survival of the Jewish state, former Israeli prime minister, Benjamin Netanyahu told a packed sanctuary last Wednesday at Beth Israel Beth David Synagogue in Cote St. Luc. Netanyahu is known for his reluctance to trade land for peace in the disputed territories of the West Bank and Gaza. His hardline stances on conceding land to Palestinians made headlines throughout the last 1990s.

Greeted by a standing ovation by some 300 attendees, the MIT-educated Netanyahu stressed the importance of peace and prosperity to Israel.

"(What matters) is a peace that is right, not just a formality celebrated by the world," he said. "We will move to this second peace when kids in Gaza and Ramallah are not taught from books where Israel is expunged from the map," he added, perturbed that Israel does not exist in many Middle Eastern textbooks.

Netanyahu also said that peace with the Palestinians would only be attainable when Palestinians' expectations became more "down-to-earth."

"They pocket and pocket and then they say... 'More!'" he said, referring to the track record of Palestinians with regard to land concessions in the West Bank.

Netanyahu was sure to note that he had no intention of giving up the Golan Heights — an region in the northern

part of Israel disputed by Syria — nor was he willing to concede the Jordan Valley to the Palestinians, during his administration.

Contrary to his hardline reputation, Netanyahu actually agreed with current Israeli prime minister, Ehud Barak's recent decision to withdraw troops from southern Lebanon. Barak made this decision in recent months because Israeli casualties in the area were becoming politically unpopular.

"It's a commendable decision but can improve," he said of Barak's move to withdraw forces. "But overall, it is the good thing to do." Netanyahu explained that the presence of a strong Israeli airforce facilitated the withdrawal and is a smart alternative in dealing with attacks by Hezbollah guerrillas. Israel has historically benefited from its airforce, as it did during the Six Day War when Israeli fighter pilots virtually wiped out Egypt's airforce in a single morning.

Netanyahu refused to comment on how Jerusalem could be divided up among Israelis and Palestinians if a treaty on the city was ratified.

Netanyahu's emphasis on peace was upstaged only by the importance he placed on the economic prosperity to Israel. "The key to prosperity can be summed up in one word. Freedom," he underlined enthusiastically, explaining that capital and talent are useless in non-democratic nations.

Netanyahu continued by going through an exhaustive account of his administration's economic accomplish-



ments. These included cutting the deficit by almost half, privatizing many traditionally state-owned industries, reducing inflation significantly, slashing taxes and tripling foreign investment. He noted that the most crucial of his achievements was freeing the domestic currency right in time for the e-commerce explosion. Companies such as instant-messaging titan ICQ and software developer Checkpoint Systems were created in Israel. Netanyahu, no stranger to the private sector, is currently senior marketing consultant for Israeli high-tech company, BATM.

Netanyahu concluded evening by citing Jewish posterity as the key to supporting Israel during this period of political instability. He gave aliyah (immigration to Israel), Jewish education and pride as practical ways to re-enforce Jewish continuity.

"Next year in Jerusalem", that's what will keep us alive," he proclaimed.

Benjamin "Bibi" Netanyahu was the prime minister of Israel and head of the right-of-centre Likud party from 1996 to 1999.

Zoom Media Voted Out of Concordia

BY PIERRE-OLIVIER SAVOIE
Quebec Bureau Chief, CUP

Concordia undergraduate students voted to oppose advertising on their campus Thursday after an hour-long debate on the future of Zoom Media's bathroom ads.

About 250 students supported a motion calling for a ban on "all forms of advertisement space at Concordia University" and an end to "the practice of selling advertising in bathrooms."

The vote wasn't binding because the general assembly failed to reach the required quorum of 500 students. However, an agreement with the university administration promising to uphold the students' decision includes a provision saying that if quorum failed, the student association would hold a binding vote on Zoom Media's expulsion from campus.

Student association President Rob Green said his council had a responsibility to represent the students at the assembly who voted against advertising.

During the assembly, students were given a choice of whether to say No to bathroom advertising or split the revenues three ways between the Dean of Students office, the Vice-Rector Services office, and the student union.

About 50 people voted in favour of keeping the ads.

"Students have spoken and reclaimed this public space to show who this university is really for. This space is not for corporate advertising, it is for students," Green said.

The motion also read that the university can't enter into a similar contract in the next two years without giving notice to the student association six months in advance.

Concordia students first took a stand

against on-campus advertising last March, plastering washroom ad panels with stickers. In a spring referendum, 61 per cent of undergraduate voters supported a motion demanding that either ad panels be stripped or that 85 per cent of them be turned over to the student union.

Following negotiations over the summer, the student association and the university administration agreed to give students a choice.

The 280 small panels scattered around the two campuses' bathrooms brought \$25,000 a year to the university. The washroom ad panels have been empty since the company's five-year contract ended in August.

On Thursday, Dean of Students Donald Boisvert refused to comment on the issue until the vote by the student council.

While students overwhelmingly approved ousting Zoom Media and all forms of advertising, some students argued that every cent given to the university should be kept.

"It's better than nothing to have \$25,000 from Zoom Media. I have to work my butt off during the summer to pay my tuition and if a few pennies from Zoom will help me buy a new CD I like, I would be really happy," said one commerce student.

But opponents of on-campus advertising said washroom ads were just the tip of the iceberg. They added students should reclaim university space, forcing the government to reinvest into education.

"If we don't stop this right now, when people will learn the alphabet in kindergarten, the letter 'P' will be brought to them by Pepsi, a taste for a new generation," said Concordia student Christopher Schultz.

Zoom Media could not be reached for comment before press time.

Health Care Scholars Debate Medicare

BY ALEX HALPERIN
News Reporter

"We don't realize it now, but we do have a two-tiered [health-care] system," said Elizabeth Krowak, a second-year McGill medical student.

And she thinks that's a bad thing.

Krowak organized last Thursday's symposium on "The Strengths and Weaknesses of Canada's Health Care System." The symposium featured four experts in the field of health care who represent all sides of the political spectrum.

Krowak believes that students, especially medical students, should get informed and active in defence of public health care.

"It's important for us [doctors]...to actually be part of the nucleus, where the implementation of the health-care system is devised," she said.

Her starting point was organizing the symposium because "there's no point in going on a crusade without having a very

clear picture of what the problems are."

Krowak decided to organize the symposium after the Quebec government established the Clair Commission, aimed at evaluating Quebec's current health-care system and making suggestions for "financing the system and the organization of services." Krowak fears the Clair Commission will recommend increased privatization of health care in Quebec, which already provides less funding to health care per capita than any other province.

Doctors are conspicuous for their absence on the commission, says Krowak. While it has several career bureaucrats and two major corporate administrators working for it, the commission has only one doctor, though it does have a psychologist and a nurse. This mirrors the federal government, where neither the Minister of Health nor any of his deputy ministers are doctors.

At the symposium, McGill political scientist Alan Patten acknowledged that no matter how much money was given to

health care, rationing would always be necessary. He summoned Aristotle in calling for democratic decisions on how the rationing should be levied. He said that while doctors have medical expertise they are not experts on ethics. "The people" should be given a chance to choose how the limited resources should be divided, he said.

J. Edwin Coffey, a retired gynecologist who supports parallel private and public-sector health care, was the least popular speaker. He remarked that Canada is the only developed nation without private health care and argued that it is contrary to fundamental liberty that Canadians cannot pay for private health care even if they wish to. "We're addicted to medicare," Coffey said.

One audience member saw his perspective as "Darwinist." Several others said those who seek private health care could find it in America.

Dr. Paul Saba and NDP MP and health critic Judy Wasylycia-Leis, both spoke pas-



Dr. J. Edwin Coffey advocates a parallel, private system of health for Canada.

sionately in favour of public health care. While Saba bemoaned the system being "woefully underfunded," he cited statistics from the New England Journal of Medicine that American public health care has a

lower mortality rate than its private-sector counterpart. Wasylycia-Leis emphasized the struggle the Canadian Left faces in resisting the encroachment of private health care.

Anti-Abortion Ads Appear on Campus

Pro-life campaigns spark ire across Canada

BY JON BRICKER
The McGill Daily

An anti-abortion campaign reared its head at McGill last week when an ad for Montreal Pro-Life, a local group claiming it "promotes respect for life from conception to natural death," appeared in a campus paper.

The ad, which appeared in Tuesday's issue of the McGill Tribune, invited students to join the Montreal group's campaign.

Last week, a handful of students expressed concern over the campaign's arrival at McGill. But groups like Montreal Pro-Life have made big waves at a number of Canadian universities in the past year.

"We really have to ask why these groups are coming to university campuses. The way they often try to target young people is through campus papers," said University of British Columbia student Erin Kaiser.

She added that even though the Tribune ad was small and used friendly language, she didn't see its impact as benign. "It's definitely a seedling," she said.

Kaiser was recently suspended by UBC following her participation in an demonstration against the Genocide Awareness Project, a pro-life group that set up a display featuring photographs of war atrocities and lynchings beside depictions of unborn fetuses on the University's campus. Kaiser and two other students took down the display, and have since been the subject



Anti-abortion groups have been campaigning heavily at Canadian campuses this past year, including advertising in student newspapers. The groups oppose renowned and controversial abortion doctor Henry Morgentaler, shown speaking at McGill.

of a civil suit led by a pro-life student organizer.

While critics at McGill have not responded to the Montreal Pro-Life ad nearly as vocally, some said last week that they were disappointed to learn that an anti-abortion group was targeting campus.

"I don't think this sort of thing has a place in a student paper," said U3 Women's Studies and International Development

student Amy Twigg. "The Tribune is supposed to represent SSMU....I don't think they should want to be represented in that way or send that sort of message."

But Elizabeth Stewart, Montreal Pro-Life's president, said her group is an important voice in the abortion debate in Quebec, providing a range of services and support for many women.

"We speak for the most vulnerable members of society," Stewart said. "The

worst kind of violence in the world is slaughtering a defenseless baby."

She says Montreal Pro-Life's mandate includes speaking at schools, demonstrating, and counselling women who are considering or who have had abortions. She added that the group is also an outspoken opponent of euthanasia.

week's ad was not set to run again.

He added that when he received the ad, he ran it by the Tribune's editor-in-chief, John Salloum, who Slachta said "saw nothing negative about it."

"It's really no different from our ads for sperm banks or testing labs," Slachta said. "There's really nothing off-colour there that hasn't been done before."

Genevieve Smith, director of Montreal's well-known Morgentaler Clinic, questioned Montreal Pro-Life's agenda. She says she has heard from a number of patients who took the group up on its offer of counselling and instead were sat down, shown pictures of unborn fetuses, and made to delay their decisions on whether or not to have an abortion until they were too far along in their pregnancies.

She and Kaiser both referred to the Vancouver stabbing of Garson Romalis, an abortion doctor in British Columbia who taught at UBC. Kaiser called the incident the result of attitudes like those promoted by Montreal Pro-Life.

Stewart disagreed, calling pro-lifers who deliver their message violently "a couple of idiots."

"Dr. Morgentaler is just as entitled to his life as I am to mine," she said.

Meanwhile, Kaiser calls pro-life groups like the Genocide Awareness Project and Montreal Pro-Life "hate groups," and says student papers need to monitor the content of their ads more closely.

“ I don't think this sort of thing has a place in a student paper ”

She says that the motive behind the recent ad was to reach female students who are particularly likely to be faced with unwanted pregnancies.

But Kaiser believes the ad's goal is to bring more young people over to the pro-life camp, which she says is now a "dying movement."

Stewart says her group's goal was not nearly so sinister. She said Montreal Pro-Life hadn't even considered advertising at McGill until they were approached by Paul Slachta, SSMU's advertising manager, who is responsible for advertising in The Tribune.

"We didn't ask for an ad. We were approached," she said.

Slachta denied Stewart's claim, saying, "There's no way we go around chasing ads from pro-life groups." He added that last

"I'd recommend to any student paper not to run hateful ads," she said.

Slachta explained that although he ran the Montreal Pro-Life ad by an editor before it went in last week's issue, The Tribune has no real guidelines about what ads can and cannot be placed in the paper.

"There's nothing in our constitution that says that that ad shouldn't be in the Tribune," he said.

The McGill Daily has also come under fire in the past year for decisions to run ads from tobacco giant Imperial Tobacco. More recently, an ad for Angelic Devils, a Montreal escort service, ran in the paper, but was quickly added to the paper's advertising boycott list once the staff were able to vote on the matter. The Daily also frequently runs ads for the Morgentaler Clinic.

news-briefs



DAILY CASE TO BE DECIDED IN OPEN HEARING THURSDAY

The Daily will get its day in court on Thursday in the case that has pitted the student paper against SSMU and McGill University.

The parties managed to hammer out a deal on Tuesday letting them bypass a number of procedural steps in getting to the hearing, which is expected to decide the status of The Daily's occupancy in the student centre basement.

Last week, both The Daily and SSMU said they were happy about the deal, which should bring the case nearer to its end.

Montreal lawyer Michael Bergman,

who is representing The Daily, said he is confident that The Daily's legal right to space will be recognized by Quebec's Superior Court.

"It would be a sad comment if SSMU got its way and The Daily could simply be thrown out on its derrière," he said last week.

Things came to a head in the so-called Daily Debacle on August 4, when SSMU representatives entered The Daily's offices, asked staff to leave, and changed the office's locks.

Since then, The Daily has won multiple temporary injunctions that have put the paper back in its offices. The case has also earned national media headlines and a great deal of attention on campus, where an ad hoc student group has been busy pamphletting and petitioning in support of The Daily.

Thursday's hearing will begin at 9:00 am at Montreal's Palais de Justice, 10 St. Antoine E. It is open to the public. Surf to www.mcgilldaily.com and link to "Legal Information" for details, including a room number.

-Daily Staff

MCDONALD'S UNION DRIVE TO TAKE TO THE STREETS

Employees at McDonald's downtown Peel Street location plan to serve up a vocal protest today in their push to unionize the outlet.

Sebastien Clun, who's been working at the store for three years, organized the demonstration against the fast-food giant known for its tactics to thwart efforts to organize workers.

Following a February, 1999, unionization vote at a St-Hubert location, McDonald's closed the store in what organizers called a warning against efforts by workers at other franchises. If the Peel location's drive succeeds, it will become McDonald's only unionized outlet.

Today's demonstration kicks off at 11:30 at the corner of Peel and Ste.-Catherine. For more information call 598-2283.

-Jon Bricker



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Residence Room Name Tags Banned in British Columbia

Simon Fraser University cites privacy concerns

BY JOHN KENNEDY
The Peak, Vancouver

Name tags will no longer be posted on residence room doors at Simon Fraser University because the practice violates British Columbia's privacy legislation.

Tim Riordan, a SFU criminology graduate student specializing in privacy protection, initiated the move to remove the tags when he discovered they violated BC's Freedom Of Information and Protection Of Privacy Act (FOIPOP).

Although the name tags only list a resident's first name, they violate the FOIPOP Act because they disclose personal information about students. All SFU residents sign a lease agreement at the beginning of the term, part of which guarantees that the FOIPOP Act will be upheld on their behalf.

Riordan said he raised the name-tag issue when he was approached by a female SFU residence student who had been sexually assaulted by a male resident.

According to Riordan, the female student approached him because she was afraid that having her name on her door would allow her attacker to know where she lived.

"I believe that women who live in [res-

idence] have a right to be free from sexual violence or the threat of sexual violence," Riordan said.

"I also believe the Residence Office should honour its written commitments to residents."

The lease agreement states that the FOIPOP Act prohibits the Residence Office "from providing any information concerning its residents to an interested third party." The agreement then explains that not even room numbers will be given out to the biological parents of residents.

On April 29, 2000, Riordan submitted a letter of complaint to the Office of the Information and Privacy Commissioner for British Columbia, which was also sent to the Residence Office.

Craig Neelands, who is responsible for upholding the provisions of the Act at SFU, says that once the oversight was brought to his attention, actions were immediately taken to fix the situation.

In the first week of May, 2000, all name tags were removed from residence doors. Residents were told that the name tags would be returned only if an explicit request to have them posted was made.

In a letter to Riordan, Chris McGrath, assistant director of Residence Life,

explained that there was no intentional breach of the Act and pointed out the benefits of name tags.

"[Name tags] were intended to provide our community members with a simple tool that allows them to begin establishing community networks within the residence community."

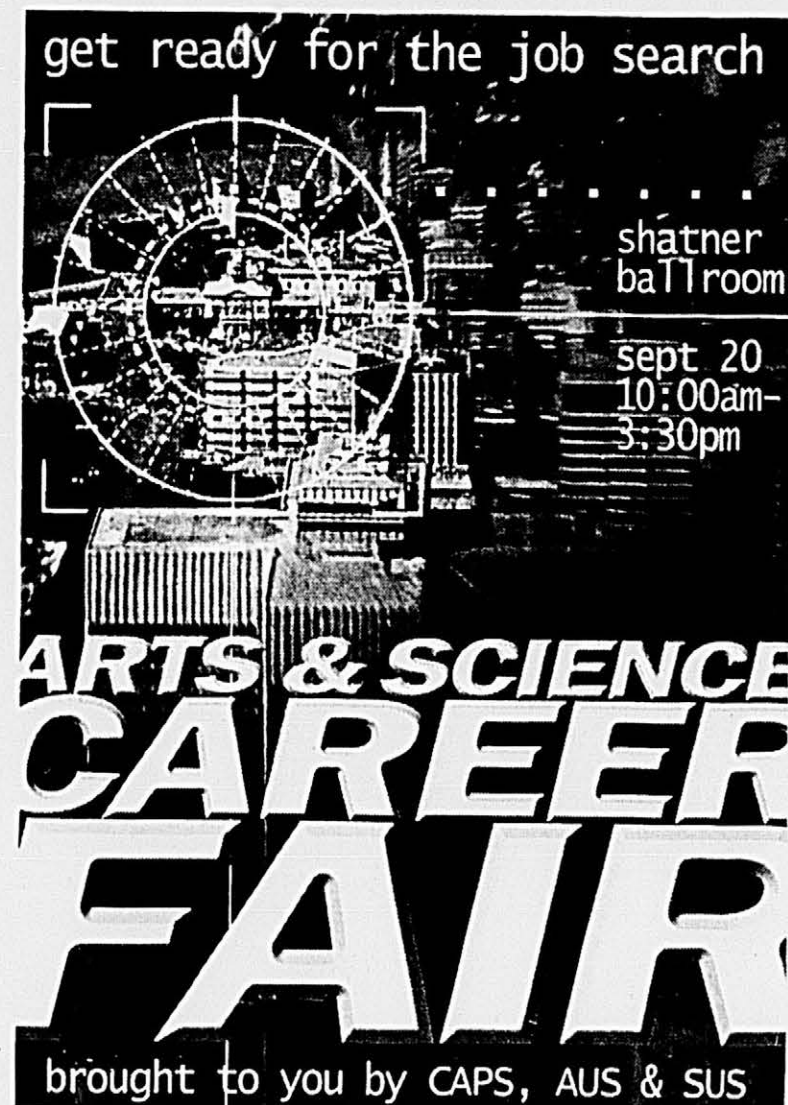
Sarah Meer, a second-year student living in residence, says the actions taken by Riordan were excessive.

"While it's his right to choose not to have his name displayed outside his room, if it appears that the vast majority of students find it a convenience to have their names on the door, then he should just remove his own instead of inconveniencing the rest of the residents."

While the no-name-tag policy should apply to all universities in the province, the policy does not seem to be catching on. Residence rooms at the University of British Columbia still post name tags.

At the University of Victoria, students chose floor by floor whether or not to post name tags.

"There's a fine line between making people feel welcome and making people feel unsafe. Anyone who has an issue with [the name tag] can have it removed."



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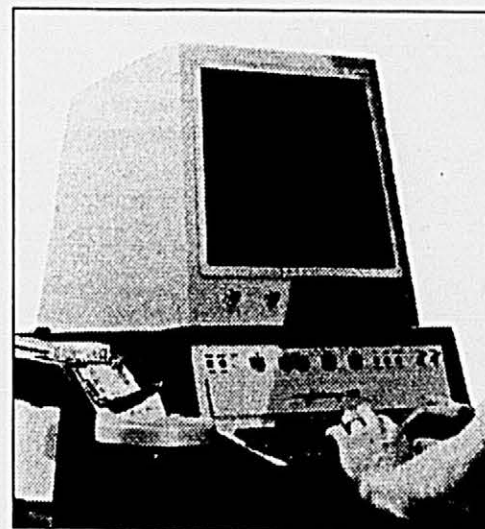
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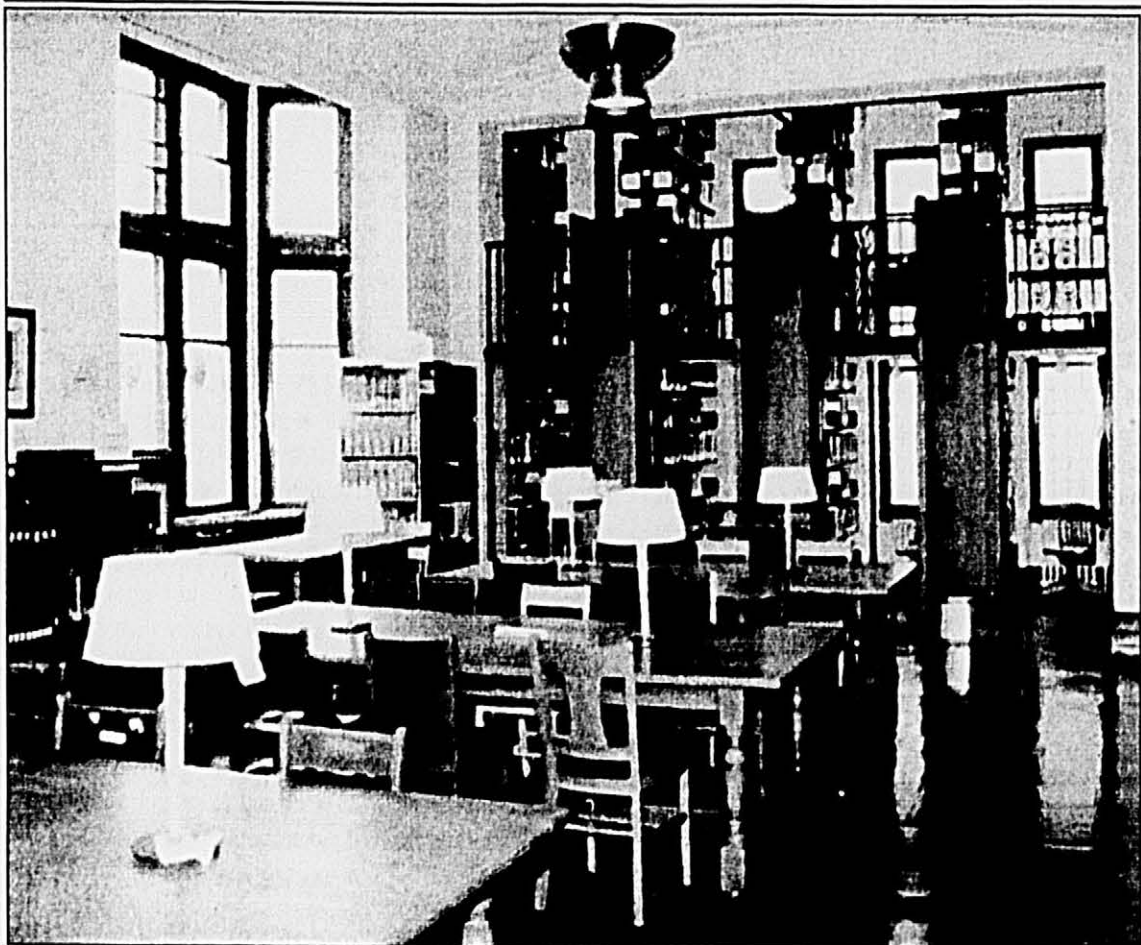
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Brie O'Keefe

McGill library officials deny rumours that the Birks reading room, a favourite study haunt for students, will be closed.

Is Birks Reading Room on the Chopping Block?

Rumours abound of favourite study spot's demise

BY SIMON RABINOVITCH
The McGill Daily

Word has been spreading around campus this week that the Birks Reading Room, a favourite study haunt for many students, may soon have its doors shut. Although McGill library officials have hotly denied this as an unsubstantiated rumour, some people in the Faculty of Religious Studies fear it is a real possibility.

Situated in the Birks building on University Street, the Reading Room is an attractive study venue with its stained glass windows, lamp-lit oak tables and creaky wood floors. Not considered a full service library, it still boasts a collection of about 25,000 volumes that belong to the Faculty of Religious Studies.

On the first day of school this year, students in that faculty were informed by a professor that the university was considering closing the Reading Room.

"Over the last couple of years, we have seen a number of our best books slowly get transferred over to McLennan," said Gillian Kolla, a vice president in the Religious Studies Undergraduate Society. "When we heard that they were going to close the library, our first thought was that they wanted all the books over there."

Kolla says losing the books to

McLennan would be the first step in phasing out the use of the Birks Reading Room, an important heritage site at McGill.

"We're closing the one historic library on the campus so that we can all move to McLennan, a huge box with no ventilation, and crowd the tables that are already crowded. It makes no sense whatsoever."

John Hobbins, Associate Director of Libraries, claimed that the rumour was completely unfounded and did not know how it had originated. He explained that because of an agreement between theological colleges and the university at the 1949 inception of the Faculty of Religious Studies, the decision to end services in Birks is beyond the purview of library officials. Hobbins said that while the university had tried to negotiate the Reading Room's closure during hard economic times, he did not think there was "any intention of raising the issue again for the immediate future. I've never heard of any suggestions it should be closed."

Other authorities in the university's administration were mum on the issue. Barry Levy, dean of Religious Studies, refused to speak about Birks and his personal assistant requested that all questions be directed to Suzy Slavin, the Access Services Librarian of Humanities and Social Sciences. Slavin acknowledged that she had picked up on some rumours of the

Reading Room's demise, but would not comment any further. Another Arts librarian speaking on the condition of anonymity said that "orders from up top" prevented him from saying anything on the matter.

Despite the lack of concrete evidence, Kolla and her fellow RSUS members decided to leave nothing to chance and take precautionary measures. The association is planning to circulate a preliminary petition expressing disappointment over the diminishment of Religious Studies library services and demanding that no more books be transferred from there to McLennan. Furthermore, Kolla said that RSUS will resort to more hostile actions, such as a sit-in or even "a full scale protest," if the university continues to push towards a shutdown of the Reading Room. She believes that the library administration does not adequately appreciate how well liked Birks is by students from both inside and outside of her faculty.

"Religious Studies students use the Reading Room all the time. Every time you go in there you'll find people using the books," Kolla said.

"But you don't only find Religious Studies students because word has gotten out that it's one of the best places on campus to study. People from all faculties are over there using it now."



Beaverbrook Chair in Ethics, Media and Communications McGill University

Applications are invited for the newly established Beaverbrook Chair in Ethics, Media and Communications tenable at McGill University. By endowing this Chair, the Beaverbrook Canadian Foundation wishes it to become the cornerstone of a Centre for Ethics, Media and Communications at McGill University.

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THE MCGILL DAILY

Volume 90 Number 5

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3480 McTavish St., Rm. B-03,
Montreal QC, H3A 1X9
phone: 514.398.6784, fax: 514.398.8318
www.mcgilldaily.com
editors@mcgilldaily.com

business and advertising office:

3480 McTavish St., Rm. B-07, Montreal
QC, H3A 1X9
phone: 514.398.6790, fax: 514.398.8318
ads@mcgilldaily.com

co-ordinating editor:

BEN ERRETT

co-ordinating news editor:

JAIME KIRZNER-ROBERTS

news editors:

JON BRICKER, SIMON RABINOVITCH

co-ordinating culture editor:

TYLER HARGREAVES

culture editors:

JEAN EDELSTEIN, J. KELLY NESTRUCK

features editor:

ZACH DUBINSKY

production and design editors:

SALLY WARNER, JAMES YAP

photo editors:

BRIE O'KEEFE, PIERRE-ALAIN PARFOND

contributors:

ALEX AVILETT, PAUL BARRY, JOSH BEITEL,
SHANNON DEVINE, ALEX HALPERIN, ALANAH
HEFFEZ, SIMON HOULE, HOLLY GAUTHIER, SUSAN
KRASHINSKY, EMILY JOHNSON, MORA JUDD, JASON
REHIEL, LUKAS RIEPPEL, SHERWIN TJIA

cover design:

SHERWIN TJIA, SALLY WARNER

défil français:

ISABELLE GAGNÉ

business manager:

MARIAN SCHRIER

assistant business manager:

PIERRE BOUILLON

advertising management:

SASHA DECHENE, BORIS SHEDOV

advertising layout and design:

CAMERON CAMPBELL

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Accountable Government Off to a Lousy Start

editorial



Confidential session – practically the first two words out of SSMU President Wojtek Baraniak's mouth at the inaugural SSMU Council meeting of the year on Thursday night. An unfortunate harbinger, perhaps, of things to come.

If last year's SSMU's executive – which bears a remarkable resemblance to this year's – learned anything, it should have been that students are wary of anything that's done "in their interests," but behind closed doors. Students flat-out rejected the Cold Beverage Agreement in March. Why? Because, among other things, it was a deal that they weren't allowed to read.

It was in this same vein of unaccountability that our latest student-official-cum-

federal-politician, namely Baraniak, decided to kick off the 2000-2001 school year.

Councillors new to the table openly said they were unfamiliar with meeting protocol and had no idea how to address concerns with the proposed confidential session. But that wasn't enough. Nor was it enough that when one representative asked about the purpose of the confidential session, Baraniak said he couldn't respond until the confidential session began. If this sort of vote-now-explain-later attitude doesn't make it apparent that SSMU executives view Council as little more than a rubber stamp, we can't be sure what does.

Nonetheless, observers got the boot for 40 minutes while councillors endured an extended monologue from SSMU's attorney. Apparently, whatever he had to say just wasn't fit for the ears of the students who are paying him through the teeth.

The rarely invoked in-camera provision in SSMU's constitution has long been a favourite of officials with something to hide. Certainly it is a necessary tool for a government dealing with sensitive matters,

but did the topic of Thursday's confidential session meet that standard?

Most certainly not. At issue, unsurprisingly, was the "Daily Debacle" – the fiasco that turned the usually quiet summer months into a bumpy ride for SSMU, both in Quebec's courts and the court of public opinion.

As a handful of students buzz around campus trying to spread the word and shed light on SSMU's treatment of The Daily in recent months, SSMU executives decided a more appropriate forum for "discussion" was a closed meeting. A meeting, that is, with no students, save for a privileged few, present to:

- Explain The Daily's own legal position
- Describe any of SSMU's own "bad faith" tactics,
- Criticize SSMU's admitted plan to replace The Daily with a post office or hair salon,
- Deride executives for parading disabled students around court in hopes of evoking a judge's sympathy and mis-

leading the judge into believing that SSMU's only motive in evicting The Daily was to ensure improved access to the student centre – a display that even the aforementioned judge said he didn't appreciate.

Instead, the executives' goal Thursday night was clearly to win over the uninformed and undecided – an insult to the intelligence of elected representatives who, one hopes, have the better sense to listen to the whole story.

This coming Thursday, perhaps SSMU executives will at last get a taste of the transparency that should be a hallmark of accountable institutions. They'll be in an open court to defend their actions under the hopefully watchful eyes of the students they represent. And if students value accountability, they'll be there too.

Call The Daily this week at 398-6784, or surf to its website at www.mcgilldaily.com and link to "Legal Information," for more on the bearing.

CAMPUS EYE by Brie O'Keefe



Fire trucks rush to the blazing inferno that was once the Leacock Building on Friday afternoon. Actually, it was just a false alarm. You may proceed to your classes now.

LETTERS AND HYDE PARKS ARE WELCOMED ON THE DAILY'S COMMENTARY PAGES. LETTERS MUST BE UNDER 300 WORDS, WHILE HYDE PARKS SHOULD BE UNDER 500 WORDS. PLEASE DROP THEM OFF IN SHATNER B-03 OR EMAIL THEM TO LETTERS@MCGILLDAILY.COM

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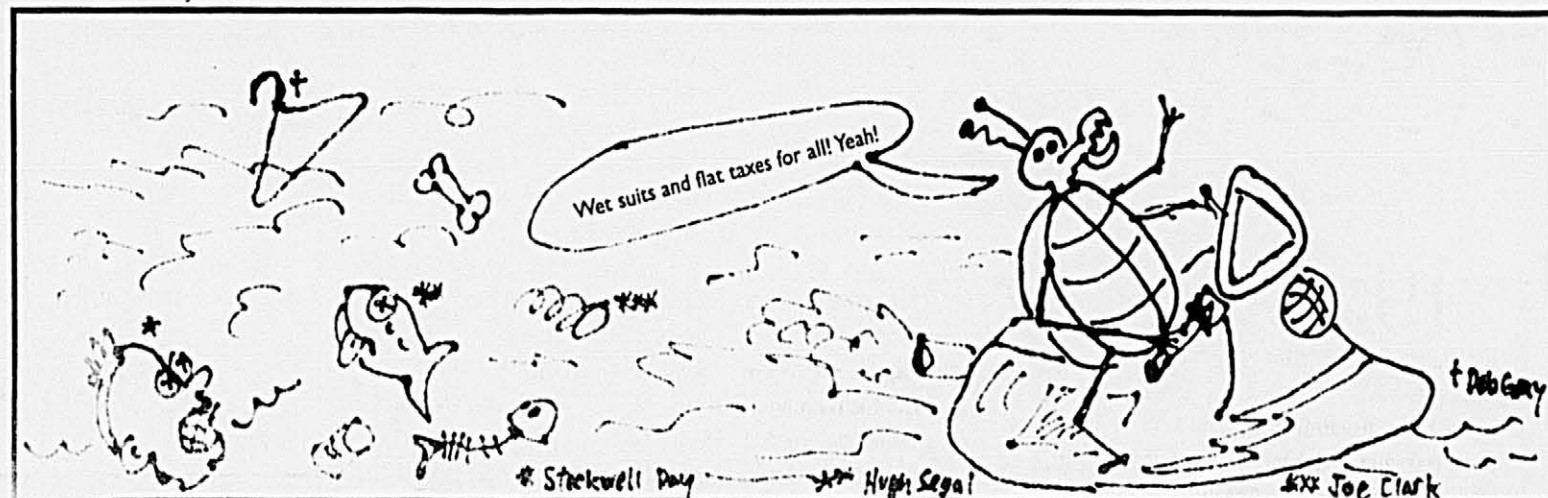
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FRIDAY 4:00 PM

PHOTOGRAPHY MEETINGS:
MONDAY 5:00PM

EVERYONE WELCOME!
ALL MEETINGS IN SHATNER B-03

McLOUSE by Steve Barker



Monetary Compensation

comment



BY J. KELLY NESTRUCK

If there is one thing you can bank on, it's that the banks will always screw you over. As often as they mega-merge, so do they raise those extra charges that appear on your statement at the end of the month.

Thus, it was with an incredulity usually reserved for defections to the Tories that students discovered that Scotiabank was offering a special two-for-one deal at its

machine in the Shatner building. Indeed, for the greater part of last week, Scotiabank surprised and elated students by spitting out two twenties instead of one. Not only did it lead to some extra chaotic evenings at Gert's, but it provided a spiritual purgation for those who have been shafted one too many times by the man.

Alas, the fun fund finagling came to an abrupt end on Friday with The Gazette's Kate Swoger's front-page exposé on the glitch. We forgive her, however, because she's so darn cute.

For those of you who were victims of this forced philanthropy while the good times rolled, however, here are some suggestions on how to spend that extra moolah:

- Burn it in front of your friends and when they ask you what the hell you think you're doing, reply, "e-business."
- Place a pro-coathanger ad in The

McGill Tribune.

• Buy lunch for Professor Brian Young to make up for missing his class on Friday. (Sorry, sir.)

• Sponsor someone on the Terry Fox Run.

• Go up to anyone at QPIRG, palm the bill and pull it out of his or her ear. Then look surprised and say, "Gee! Twenty!" Then, sit back and listen for a couple hours.

• Donate it to The McGill Daily legal defence fund.

• Secure a few thousand votes for your political party in the Gaspé.

• Send flowers to Michel Auger. Courage, mon compatriot!

Whatever you choose to do with your extra dough, use it for good and not evil. And take satisfaction in last week's short, but beautifully sweet reversal of fortune.

Finally, a reason to use the internet.

McGILLDAILY.com

letters



I am writing to clarify some of the fallacies in Josh Beitel's September 14th article, "Violation of Fire Code Ends Four Floors." I did an interview with Mr. Beitel on September 12, but after reading the published article, I was surprised and upset

by what I believe to be a misinterpretation of my comments.

First of all, it was not the police who denied entry to those waiting to enter the party. Rather, it was the building director, Guy Brisebois' decision, as the building had reached its legal capacity. Secondly, the security guard who was admitting people into the event was monitoring the attendance at the party, with a functioning counter in hand.

Furthermore, although my job on the night of the party was indeed to make sure that people were having a good time inside, safety was obviously a major concern of mine as well. In addition, everyone who I spoke with who arrived early enough to get into the party had an amazing and safe time. When I was being interviewed by Mr. Beitel and I did not know the answer to his questions concerning safety, I referred him to SSMU's VP Operations, Kevin McPhee, but for whatever reason Mr. Beitel chose not to interview him.

Thus, the article is certainly incom-

plete, as well as incorrect, and not appreciated by myself, nor anyone who spent the many hours planning the Four Floors party. I recommend that in future Mr. Beitel check his facts more carefully before writing such articles.

Mark Chodas
SSMU Vice-President,
Communication and Events

Editor's note: It was in fact the police who denied students' entry to the building. Whoever ordered them to do so is another matter. - JKR

BIG BOX O' ERRATA

Photos of McGill's cafeterias on page 3 of Sept. 14's issue were incorrectly credited. The photos were taken by Jesse Gryn.

Last issue's Campus Eye was taken by Pierre-Alain Parfond.

from the



archives

10 years ago: On September 17, 1990, The Daily reported that a lone gunman held up the Travel Cuts desk in the Student Union Building.

The man reportedly walked up to the front desk and handed one of the workers a small note. The first line

allegedly read "Nothing in life is for free." "He then pulled out a gun from his courier bag, aimed it at the clerk and asked for all the money."

20 years ago: On September 16, 1975, The Daily reported that an interdisciplinary Women's Studies Program at McGill was a foreseeable goal for the future of the university. Dr. Margaret Gillette, co-chairperson of the Women's Studies Steering Committee, remarked at "how mind boggling it is that half of the population has been hidden from intellectual history."

50 years ago: On September 29, 1950, The Daily printed a list of etiquette that all froshies were required to follow during

hazing week which ran as follows:

"1. All frosh must wear their frosh buttons with their names legibly printed on them at all times.

2. All frosh must know by heart the McGill songs and yells, as found in the Student Bible and must be able to repeat them on request.

3. All Frosh must show courtesy to upper classman, such as opening doors, making room in corridors, etc, etc.

4. Frosh must on request of upper classman produce a cigarette and light it for upperclassman until the frosh has exhibited twenty cigarettes.

5. All McGill clubs must know all the McGill clubs and societies and their functions as listed in the McGill handbook."



perfectly into the early 90s backlash-esque cliché: feminazi. As Frau's daughters, the fembots signify the passage into a new era, in which feminists are allowed to be attractive, their movement is unified, and women possess a power which, in its lethal aspects as well as its sexual ones, they are not afraid to use.

You can buy this argument or not; truthfully, it doesn't really matter. Either way, few people would debate that feminism is serious need of a new image. Through writing this column under such a pseudonym, this is a goal I intend to work toward. The feminism we embrace today should be sexy, fun, stimulating, and most of all, for everyone.

I must confess that I don't always knowing the difference between liberal, separatist, socialist, radical, postmodern etc. feminisms. I'm not nearly smart enough to throw around terms like "postmodernism" and pretend to know what I'm talking about anyway.

However, what I do know, is that I have been grabbed on the metro by dirty old men more than once, had bruises on my back for weeks after being shoved into a club wall by a man whose offer to accompany him home I'd declined, been called a slut to my face, had fireworks thrown at me on a national holiday by some boys whose sexual advances I'd refused, and have wasted years of my life battling eating disorders.

I've stayed silent like a good little girl for far too long.

As we all know, the fembots were killed off in the end; even Vanessa, who was by far the coolest, self-destructed on her honeymoon with Austin Powers (if you can think of a better persona to represent macho popular culture, let me know), in a way similar to the debasement of the Woman's Movement by the backlash. But no worries, I'm here to resurrect them. It is time again to be heard.

Fembot will appear on Mondays

LIFE...(it felt spongy.) by Claire Blanchet



MURIEL HAD ALWAYS WANTED TO BECOME A DOMINATRIX, BUT WAS AFRAID THAT SHE WOULDN'T BE ALLOWED.

T his Medium Hides the Message

Marketing companies routinely invite random people to preview new television shows. The catch? The shows are bogus and their opinions don't matter.

BY ZACH DUBINSKY
The McGill Daily, Toronto

When Jeff and his girlfriend Alexandra decided to spend a recent Friday night appraising TV shows, they didn't know they were being duped by a market-research ruse that has fooled a million people around the world.

They still don't.

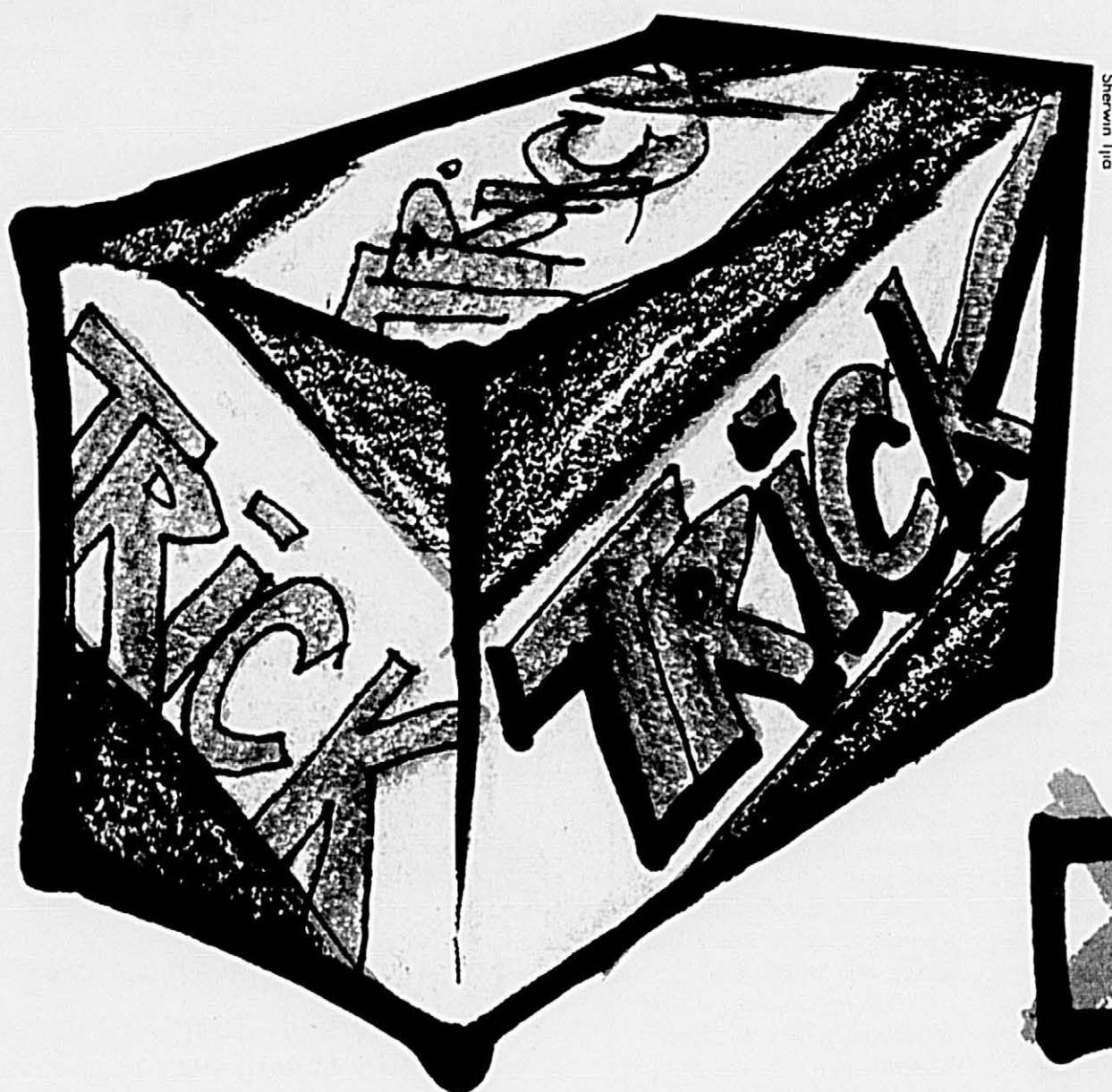
The couple had received one of 2,000 mail-outs inviting a representative sample of TV-watchers to two unpaid hours at a local hotel ballroom, "to evaluate not-yet-released television material that is being considered for nationwide broadcast." Jeff, 40, understood this to mean that the opinions he gave at Television Preview – as it's called – would influence what's on the tube.

"My children are all grown up now, but I may have more kids one day," he says. "So I have an interest in what's on television."

But while Jeff did impact the content of television, it didn't happen the way he or any of the 175 others who showed up for Television Preview thought.

"PEOPLE ASSOCIATED WITH TELEVISION"

After handing in their slim green tickets at the door, Jeff, Alexandra and the middle-class crowd of seniors, teenagers, parents and young couples are handed a sealed package of questionnaires and seated in rows facing a line of four TV screens. The evening's host tells them they're going to watch two half-hour sitcoms and then give their "frank and honest opinions."



Sherwin Tiao

"The people associated with national television have asked us to show this material to you," the host explains in a light British accent. "We are an independent research organization...We've been asked to get your opinions on what you see."

But before they can begin their brief stint as "TV critics," partakers in *Television Preview* are asked to fill out their first questionnaire — eight pages of snapshots of household products, including a page each of different brands of air fresheners, paper towels and toothpastes.

The instructions are simple: "Circle the ONE you truly want." The information is ostensibly needed to "know what to include in your prize package" in case a participant wins a prize draw, the questionnaire affirms.

And no one seems to doubt it.

NATURAL ENVIRONMENT

Then there's more skullduggery. To better simulate a "natural environment," the host tells how the kindly folks at *Television Preview* have inserted commercials into the screenings — but only to make everyone feel more at home.

And if that wasn't enough to set spider senses tingling, the first televised segment of "not-yet-released material" is an episode of *City*, a Valerie Harper vehicle that enjoyed a 13-episode run on CBS — 10 years ago.

But nobody appears to notice.

Nor do they know that the second sitcom, *Blind Men*, is a defunct pilot that NBC opted not to premier last fall.

Moreover, not a soul gets up to leave when asked to complete a second brand-preference questionnaire — for yet another door prize — or when a final survey poses 31 questions about political activities, pet ownership, genetically modified foods and recent laundry detergent purchases.

But surely a 10-year-old sitcom and a defunct pilot aren't the promised "not-yet-released" television programs?

Indeed, it is sadly true: the people behind *Television Preview* — an Evansville, Indiana, firm called RSC, The Quality Measurement Company — have nothing to do with TV programs. They have everything to do with TV ads.

ADVERTISING RESEARCH

"We are a leading advertising research company," states Wade Holmes, group manager of marketing communications at RSC. "We work for most of the blue-chip packaged-goods companies around the world."

This at least is no deception. RSC — formerly known as Research Systems Corporation — is an award-winning tester of TV commercials. The company claims to have devised a scientific way of assessing the persuasiveness of ads without audiences cluing in, and it's used the technique in South America, the U.S., Canada and Europe.

But that doesn't mean *Television Preview* is any less insidious. Holmes explains over the phone from Evansville how RSC's participants are "used" as

guinea pigs in *Television Preview*'s "simulated purchase environment":

"During the previews they're going to view television programming...into which we've embedded videos — commercial breaks — just like they'd be seeing at home," he says.

But the key to the experiment is the two brand-preference questionnaires that subjects fill out before and after watching any programming.

"We do that so we can tell whether or not exposure to a particular brand message or advertising caused more people to prefer that brand," Holmes reveals. If 10 per cent of participants circle a snapshot of Cottonelle paper towel before watching broadcasts that include a commercial for the brand, and 15 per cent pick it after, RSC knows the commercial boosted Cottonelle's "market" share five percentage points.

RSC uses this method — called a persuasion test — to score 2,000 TV ads every year on how readily people change their brand preferences. The company also checks persuasion scores against retail sales.

"There's a very high correlation between persuasion scores and business results," Holmes affirms. And he's not the only one who believes it.

John Philip Jones, a professor of communications at Syracuse University who spent 27 years in advertising, confirms RSC's *Television Preview* tests can accurately predict whether an ad will boost a corporation's sales in the short term.

"RSC has been the leader in [TV advertisement] evaluation," he says. "For packaged goods in particular these people are among the top of the tree."

Companies seem to think so too: on the night in question, the combination of ads and brand-preference questionnaires belied — to the wary eye — a persuasion test of commercials for Tide laundry detergent and Downy and Bounce fabric softeners, all brands produced by packaged-goods giant Procter & Gamble.

ONE MILLION USED

According to industry sources, RSC charges \$18,000 a pop for the tests. They've been using the method since the early 1970s, almost 35,000 times to be exact, with a high turnout of aspiring TV critics.

"Since we've been doing this about a million consumers have been used," says Holmes. RSC usually runs tests in four American cities simultaneously and, unless the ads specifically target men, the company only tabulates the results from women. So in this case, while Alexandra was a lab rat, Jeff and his fellow Y-chromosomals were hapless duds.

Of course if ignorance really is bliss, then it's all okay. Not one of a half-dozen people interviewed caught on to the ad-testing sham, even when a questionnaire asked "Have you ever used any liquid fabric softeners?"

"Some questions they asked were really bizarre, especially the ones about the news and biotech food," says Sue, 36. "I was really surprised, I thought I'd be answering more questions about the television shows." But she enjoyed *Television Preview* enough to give it a 50-50 chance of com-

ing again, if she were invited.

Alexandra, who's been to movie previews before and found them "just the same as the TV Preview," found one thing wrong.

"I froze," she complains. "The air conditioning was on too high."

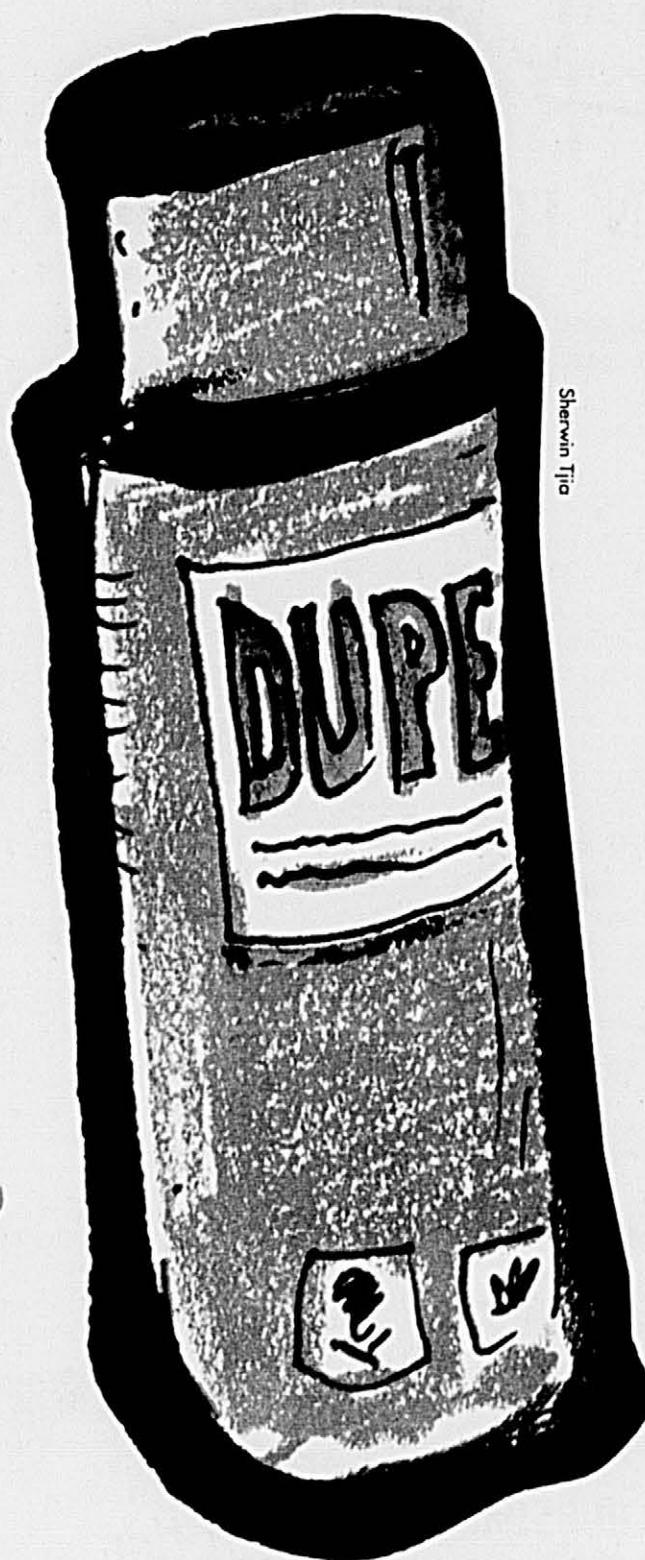
INCIDENTAL EXPOSURE

"You'd be amazed at how few people figure it out," says RSC's Holmes. "The whole setup is that they're there to evaluate the programming...We try not to cue them to the advertising, because we like it be an incidental exposure."

Several participants realized their opinions about the programs didn't matter when RSC held *Television Preview* in Hartford in November, 1996. "You were previewing products and commercials," noted Anne Yarusewicz of Vernon, Connecticut, at the time. She and other disgruntled previewers wrote to The Hartford Courant saying they felt "suckered" and "deceived."

Holmes calls that an "isolated incidence."

"There are going to be some people that do figure it out," but *Television*



Preview staff try to minimize this group by weeding out employees of ad agencies, other market research firms and the media, Holmes says. "They're taken aside and told that because of security reasons or what have you we've been asked not to admit them."

The result is that *Television Preview* has run successfully 35,000 times, testing ads for 6,000 brands in a dozen countries.

"This technique that seems so simple — it really is a simple technique — it works, everywhere," Holmes reflects. "It's amazing to me really...how similar people are across the world."

Which begs the question: why are people across the world so easily hoodwinked?

ARTIFICIAL CONTEXT

"In these kinds of experimental contexts, people are so caught up in the novelty of the situation that they can't really think clearly," explains Romin Tafari, a professor of social psychology at the University of Toronto. "It is a very novel and artificial context for participants, so you can't expect from them what you would expect if they were relaxing at home."

Tafari also thinks there's a sociological explanation for why people come in droves on Friday and Saturday nights to spend two hours planted in front of a television, without being paid for their efforts.

"It's really a reflection of our times. In general, people are feeling disempowered — in terms of the political process, in terms of the shape and direction of society," he says.

"What we see on television is decided by advertisers and what they think is appropriate. The average viewer feels fairly disempowered, and when given an opportunity that seems to be an opportunity to have direct influence on what you see on the tube, they take it up."

But Tafari warns that *Television Preview*'s persuasion studies violate professional guidelines for psychological testing, which mandate experimenters to seek informed consent from subjects. "It's not only misleading — it's wrong," he says.

Holmes doesn't feel guilty, though, about duping thousands of unwitting market-research guinea pigs.

"If market researchers started to feel guilty about collecting data, there wouldn't be any market research at all," he says.

Which might not be such a bad thing.

FUN FACT ABOUT OUR FOUNDER:

You probably thought this series about the amazing life and times of The Daily's founder, W.E. Gladstone Murray, had died a miserable death. Alas, it returns to haunt you. Last time, we told you that he was a World War I flying ace after he founded The Daily. Today, an excerpt from the Oct. 1, 1936 Daily on his astonishing smuggling career:

"When he returned from Europe, Murray used a false-bottomed suitcase to bring a few illicit items aboard the aeroplane. These included salt water taffy, caramels, and authentic opium pillows. With these meagre items, he opened the first Sadie's on McGill's campus. While tinkering in his workshop, he accidentally designed the Smooshie machine, which to this day has been producing colourful frosty treats for students."



TAKIN' IT TO THE STREETS

By BEN ERRETT
The McGill Daily

Across

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33 This has made vinegar soaked bandanas a necessity
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Down

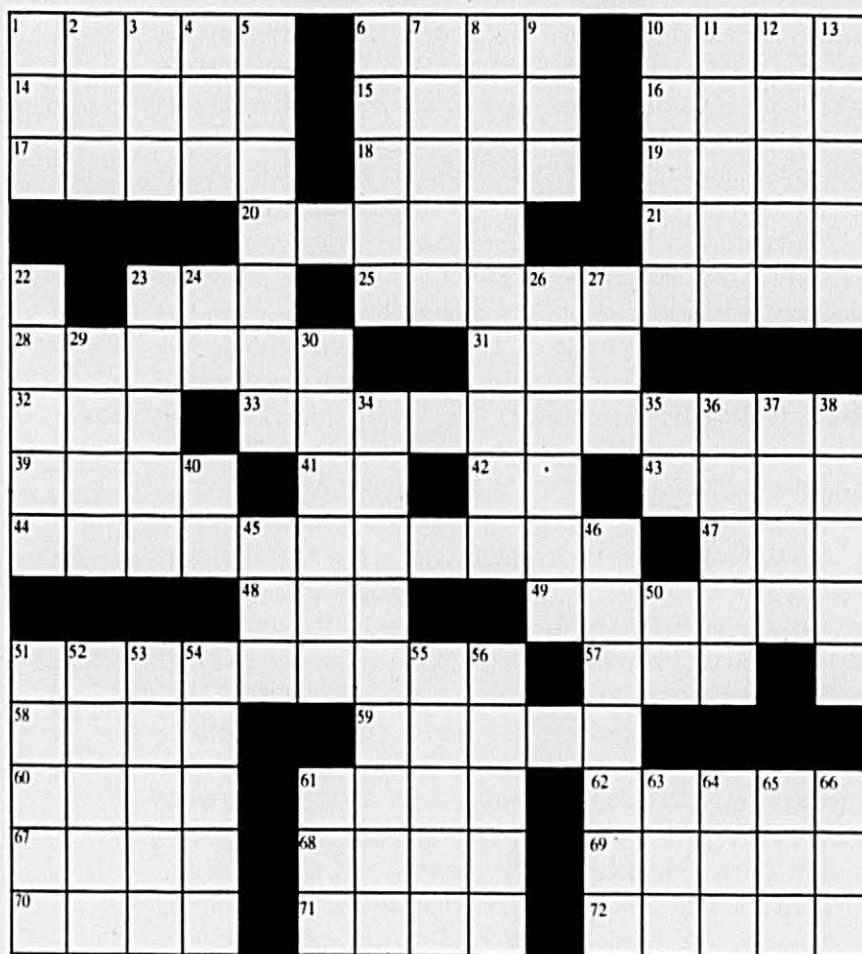
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70 A rude look
71 Soup can man
72 Radiation that transforms the Incredible Hulk

Down

- 1 Canada's is three times Mexico's
2 River in Rome
3 The loneliest number
4 Loblaw's competitor
5 Twenty-four seven
6 What you do with a tube of toothpaste
7 Lost, to Lise
8 Bacon attribute
9 Type of story
10 Percussion group
11 First generation Japanese
12 High-pitched
13 Oranges are packed in one
22 Capital of Jordan
23 _____ Donna
24 Word in Molson ad
26 Periwig
27 Posey film, "The House of _____"
29 Toronto footballer
30 Fasten
34 Provisional freedom
35 Between T1 and B1
36 Pioneer of the banana-

phone

- 37 Expos coach
38 Triangular road sign
40 Not Lg.
45 What they're on in Portage la Prairie
46 It's contagious
50 Abbreviation in memos
51 Relating to occupant of the womb
52 A heterocyclic compound containing nitrogen
53 Character in Carrey film
54 Meteorologists use it
55 Confused companion?
56 Funeral speech
61 Van Morrison word
63 Coroner's proclamation
64 Cash dispenser
65 "_____line" featured on CBC's Basic Black
66 Ontario's doctor org



MONDAY ISSUES: QUICK CROSSWORDS!
THURSDAY ISSUES: CRYPTIC CROSSWORDS!
EVERY ISSUE: JAM PACKED WITH CRUCIVERBAL FUN!

LAST THURSDAY'S SOLUTION

Across

1. JeEp+JUNE
4. ST.+AGED
9. BA(DOME)N
10. PORNO (hidden reverse)
11. EL+DON
12. ORDINA+L (draino anag.)
13. FRE(E+ASA+BI+R)D
18. QU(E(C)HU)A (hue anag.)
20. BLINK (l replaces r)
22. ANIMAL
23. COLDEST (anag.)
24. LEG+AFE
25. HUN(I)TED

Down

1. JAYS+BB'ED (bb = 'base on balls,' ie. walk)
2. JADED (2 defs.)
3. N(O+MIN)EE
5. TE(PI)D
6. GAR(D)NER (d = 500 in Roman numerals)
7. DOODLE (anag.)
8. DI(SAFFE)CTION (affes anag.)
14. R(EEL)ING
15. BABYLON (homonym)
16. SQ+U+A+Lethal (ref. Sureté Québec)
17. SKATED (anag.)
19. HEART (anag.)
21. IN+ER+T

Ridiculous stuff that comes to The Daily offices

(THIRD INSTALLMENT)

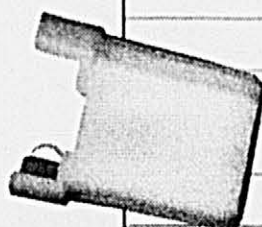
The following is a list of famous vegetarians according to the press release announcing the publication of *The Complete Idiot's Guide to Being a Vegetarian in Canada*. Though we haven't read the book, we think it can probably be summarized in three words: don't eat meat.

Bob Barker, TV personality
Boy George, pop singer
Jeff Beck, rock musician
Leonardo da Vinci, artist
Albert Einstein, physicist
Elvira, actress and TV personality
Joe Elliot, guitarist with Def Leppard
Jennie Garth, actress
Mahatma Gandhi, spiritual leader
Steve Jobs, CEO, Apple Computer
Casey Kasem, radio personality
W.E. Gladstone Murray, journalist, boulevardier and aviator
Sir Isaac Newton, physicist
Plato, philosopher
Raffi, children's musician
Bernard Shapiro, educator
Socrates, philosopher
Weird Al Yankovic, comedian and singer

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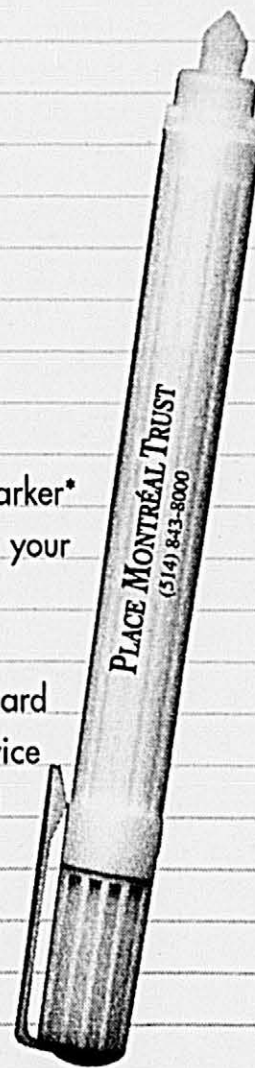
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New play shows off veteran Hagen

Collected Stories is a coup for the SBC; too bad about the script

BY J. KELLY NESTRUCK
The McGill Daily

Icons are icons and there's no way to avoid it. With Uta Hagen playing at the Saidye Bronfman Centre in Donald Margolies' *Collected Stories*, Montreal theatre patrons have an incredible opportunity to watch one of the most influential actresses of the past century walk the boards. Hagen was last in Montreal playing Desdemona opposite Paul Robeson's Othello in 1944, and at age 81 there may not be another opportunity to see her. Apart from winning multiple Tony and Drama Critic Awards, she originated the role of Martha in *Who's Afraid of Virginia Woolf* and has written two well-respected books on acting. Point being, this is a rare opportunity to see a living legend in an intimate setting.

However, without Hagen this production would not be memorable in any way. *Collected Stories* is a rather minor play that flounders between light comedy and melodrama.

Set in Manhattan, *Collected Stories* - actually just one story - is about the relationship between famous author and professor Ruth Steiner (Hagen) and one of her

graduate students, Lisa Morrison (Lorca Simons). The play is presented in a series of vignettes from the progression of the friendship. Initially, Lisa is immature but this changes over the course of the play as she gets older and more self-assured.

Lisa ends up publishing her first collection of short stories with Ruth's help and develops a literary reputation. Eventually, the relationship comes to an end when Lisa publishes her first novel, based on the stories Ruth told her about her youthful affair with a troubled poet.

Part of the problem with Margolies' play is that the graduate student Lisa is painted in a condescending way. In the first scenes, Lisa speaks as if every sentence is a question. She frets that her parents think she is wasting her time attempting to become a writer and asks Professor Steiner whether she should study something more career-worthy. It's a very patronizing portrayal of young writers, as Simons stutters and flusters through the first act.

Not only is Lisa, as a student, a one-dimensional character, but complete with her verbal tics she is downright annoying to watch for the first scenes of the play. In a two-person play this is unfortunate. It

wouldn't really be right to fault Lorca Simons for this however because the script necessitates that she act in this way.

Uta Hagen, as the old, curmudgeonly writer is predictably excellent and I would be a fool to criticize her performance. With 60 years on stage behind her, she knows how to keep an audience hanging on her

every word. Margolies is on record saying that he feels that her performance is too emotional and that he objects to her additions to the text; it would certainly be interesting to see whether the performance text is better or worse than the original.

What makes this production particularly interesting are the parallels between the

plot and the real lives of the actors on stage. The juxtaposition of the old veteran with the up-and-coming ingenue in the fictional literary world alongside same situation in the real theatrical world is tantalizing. This added dimension of untended metatheatrical inflates and adds a richness to the otherwise inconsequential plot.

It's not that the play avoids any real hard-hitting themes, but rather that it tries to tackle too many: aging, the generation gap, professional jealousy, the oedipus complex and the question of who owns their past. By dealing with such a plethora of issues, the play gets bogged down.

Still, this production, straight from its run in Stratford, is a major coup to open the Saidye Bronfman Centre's season. Artistic director Bryna Wasserman has turned the SBC into the most exciting English-language theatre in Montreal.

When Uta Hagen emerged from her dressing room, dog under her arm and cigarette in hand following the performance, she was greeted by a second rousing ovation. Catch Hagen while you can, she may not be back for another 56 years.

Collected Stories plays at the SBC until September 28.



Uta Hagen lets it rip at the Saidye Bronfman Centre

Ramasutra: Pissing on America

Drum 'n' bass gurus multimedia extravaganza hits hard and gets crowd moving

BY JONATHAN MONTPETIT
The McGill Daily

It has been a little under a year since Ramasutra last played in Montreal and oohed and awed a packed house at Le Spectrum. And if, despite selling over 15,000 copies of their debut album, there had somehow accrued a sense of doubt about their ability to put on a show, it was blown away last Thursday night at Club Soda.

Expectations were innocent enough. The opening act was a duo called Tierra Negra, German guitarists who had somehow fallen under the influence of Latin American music. It took them all of one riff to induce the clueless audience's jaws to drop. Their hands flew as they played to an increasingly louder applause. For the last song of their brief set they called upon Ganesh Anandan who is, apparently, a famous Indian drummer. Rather than attempt to describe the result of this synthesis, let it simply be said that they left the stage to a standing ovation. A rare sight for an opening act.

With the crowd buzzing and anxious as space in the club fast disappeared, a



Magic. Everyone wants magic.

genuine sense of excitement set in. Listening to their album, *East Infection*, one does not really know what to expect from Ramasutra in concert. The album is a pastiche of traditional Indian music, techno, rock, and several other ambient sounds.

When the curtain finally lifted it revealed a stage cluttered with instruments set against a giant screen. There were no less than four sets of percussions, two basses (one electric), one electric guitar, several synthesizers, a plethora of wind instruments and an equally wide array of musicians. It was all headed by McGill grad Ramachandra Borcor AKA DJ Ram who, behind his mixers and other magic machines, masterminded this music extravaganza. Aiding Ram with duty on vocals was the radiant and enchanting Coral Egan.

Opening aptly with the Intro from their album combined with Egan's eerie voice, Ramasutra had the audience in the palm of their hands from the start. With a variety of strange images flashing on the screen and the downright wacky sound clips you can't help but soak it all up with a smile. Only Ram could pull off cutting "le penis se ressemble a une fusil

interplanetaire" before breaking into some drum 'n' bass.

By the third song there was nary a foot that wasn't tapping nor a head that wasn't nodding. It took Ram to play "Mardar" (the video of which can be seen on both music stations) to really get the crowd moving. Rumor has it that even this lead-footed reporter was shakin' his groove thang. Much to the crowd's pleasure both Tierra Negra and Anandan made special appearances during the show. They ended their set with a cover of a PJ Harvey song, and the crowd demanded more. Like any good showman Ram gave them what they wanted, a solid encore finishing with the surfer-riff filled "Permanent Wave DJ," complete with Ram's inspiring creed "pissing on America, fucking up the music."

As the show ended a list of credits rolled on the screen. It was the final mention which perhaps garnered the best applause of the evening. Marked in large bold letters was the reassurance, "To Be Continued." I know I'll sleep better tonight. DJ Ram spins Saturday nights at Club Soda. Ramasutra's album, *East Infection*, is in most record stores.

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New Shows in Town

Downtown exhibits chock-a-block full of good stuff

By ALEX AWLETT
Culture Reporter

Montreal's downtown galleries have baited their traps for the new season. With multimedia installations and performance pieces opening a stumble away from paintings, glass work and sculpture, one of this month's new shows will catch your mind. New processes mark the fall's first offerings and, innovative as they are, some dominate the works themselves.

THERESE DION

Marie-Jeanne Musiol's piece "Mort d'un geranium" is a prime example. By bombarding a leaf with energy and then



Left and right: Photos by Roberto Pellegrinuzzi

capturing the radiation it gives off on black and white film, Musiol chronicles a plant's death. The star-like points of light which initially ring the leaf diminish to a small glow against the black of the tenth print. But the piece doesn't work. Besides problems of scale and arrangement, such an innovative technique should be able to produce better images than these. And it can. Glimmering like ice, Musiol's other delicate photographs, as of yet unexhibited, bring a scientific angle to the artistic process. Musiol shares space with equally innovative photographer Roberto Pellegrinuzzi in one of Montreal's most

unique exhibition sites. Not strictly speaking a gallery, the space run by art consultant Therese Dion combines modern art with Indian and Sri Lankan artifacts and furniture. Her overflowing showrooms are a much needed move from the stark white space of most contemporary galleries. Art and object interact and the juxtaposition between the old and the new is a work of art in itself. *Therese Dion: 372 St. Catherine W., #527, 398-9204*

RENE BLOUIN

Tight, white, and square, the second room of the René Blouin gallery is the complete opposite. "100 Images, 1988-2000" by Pierre Dorion completely absorbs the blank space showing that that the standard white cube does have its uses. As you enter the room you walk into the work itself: 100 small monochrome paintings float on all sides seemingly frozen in an imagined orbit. The starkness of the room holds the work independent of any connections other than those brought in by the viewer's mind. *Rene Blouin: 372 St. Catherine W., #501, 393-9969*

B-312

In "Dispersion" Joceline Chabot put the gallery's whiteness to surprising use. To preserve the work's strong initial effect I'll avoid description and say only that here too the artist's method threatens to overshadow the work itself. Chabot almost completely discards a quality fundamental to art, and leaving blurry-eyed and frustrated I still wasn't sure what I had seen. *B-312: 372 St. Catherine W., #403, 874-9423*

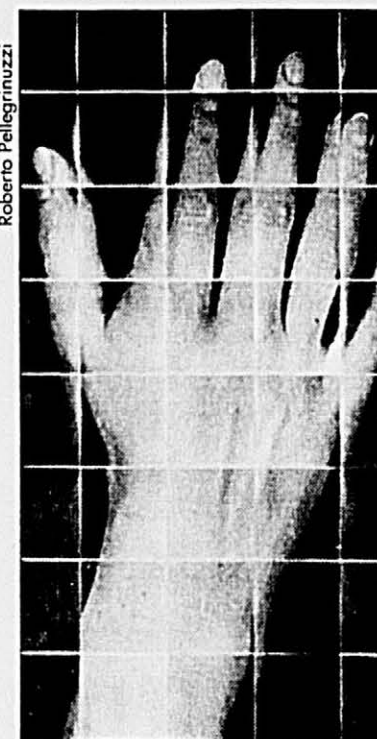
ESPACE 418

Instantly accessible and successful are the works of sculptor and bookmaker Karen Trask. This exhibit is also on the internet and as part of a group show at Espace 418. Her awkwardly titled "www.lux.qc.ca/art/karen/orne/ornef.html" at the 418 combines the techniques of computer photography with tapestry

producing an elegant woven photograph of an elm tree. Her numerous pieces on exhibit continue this integration of the manmade and the natural through different craft related forms. *Espace 418: 372 St. Catherine W., #418, 875-9500*

OPTICA

If video art intrigues you, the works of French artist Dominique Angel have just opened at Optica. With a comic and occasionally shocking approach Angel re-enacts famous historical events and works of art, as well as taking on the standard themes of maturity, love, and death. Durer never looked so comic or communism so hollow. *Optica: 372 St. Catherine W., #508, 874-1666*



SKOL

Also performance, but without the filter of the video camera, artist Iwona Majdan will be living in the SKOL gallery until Oct. 14. The piece, aptly titled "Waiting for Something to Happen," is meant to test the boundaries between public and private, and between art and audience. Whether you come to watch or to participate, the two are almost inseparably joined by the nature of the piece. *Skol: 460 St. Catherine W., #511, 398-9322*

Creative Space

creative@mcgilldaily.com

ACHZIVLAND BLUES

By the sea beyond
when the sun is low
and the water warm
that's where I'll be
in the evening time

By the sea beyond

when the sun is low
and the water warm
that's where I'll be
in the evening time

Even the moon
above army lights
agrees me so

-David Neudorfer

INSIDE:OUTSIDE the box at the CCA

New show interposes interior and exterior environments to reveal the beauty of both

BY SHANNON DEVINE
The McGill Daily

Last Wednesday evening, my ideas of contemporary architecture were totally transformed as I stepped into the new exposition at the Canadian Centre for Architecture, "INSIDE: OUTSIDE". This exposition was created by architects and McGill alumni Daniel Pearl and Mark Poddubiuk.

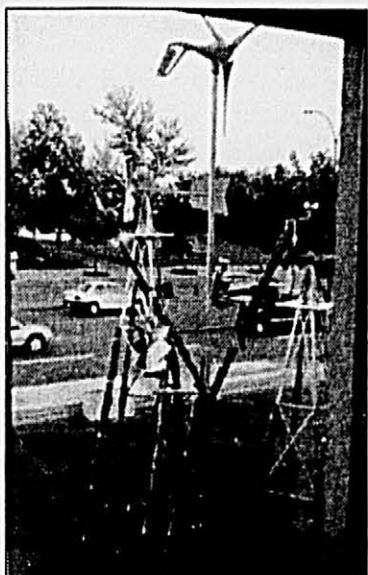
I arrived at the CCA expecting to be greeted by some sort of enormous construction, which would inevitably stretch beyond the realm of comprehension of a non-architecture student. Fortunately, this was not the case. Instead what I found was an ecologically conscious and interactive exposition.

The "INSIDE: OUTSIDE" installation attempts to sensitize the viewer to the outdoor environment and bring into focus the lack of natural conditions of our synthetic one.

The first of the installation pieces is a large windmill sensor, reaching a height of over eight feet tall and located on the back lawn. Visible from the exhibition room, the sensor transmits changes in the weather to a grid of cables in the entrance room.

Upon entering the interior exhibition, one passes under an intricate canopy of wires and small lights. The wires join together and connect with a small television in the centre of the room displaying the windmill sensor.

The aesthetic result is both strange and intriguing. Instrumental music streams



The windmill and sensors

from overhead speakers, quick and jazzy when the wind is strong, slow and soothing when the weather calms. It was a technological jungle and I was enrapt.

The remaining installations proved to be equally curious. People lingered over the window box, which houses two small evergreen trees. It attaches to the window, illustrating the lack of fresh air making its way into the building.

The installations are set up as interventions, to call attention to the environmental and health concerns involved in ventilation of buildings. The claustrophobic spaces and auditory stimulation divert attention and elicit strong reactions from audience members.

The last installation consisted of two large wooden shutters which open and close quickly according to the level of carbon dioxide in the room. It was alarming to hear them flapping loudly back and forth as the room began to fill with people.

Examining the last two apparatuses, I began to think of the sealed windows in many modern buildings. These glass walls allow us only the luxury of a protected glance at nature. There is a cost to accepting these mere tokens in lieu of a physical appreciation of our natural world. Architect Mark Poddubiuk seems to think that the cost comes at replacing our natural environment with a virtual one.

According to Mr. Poddubiuk, "the less we notice what is going on in the environment, the less likely we are to be concerned and do anything about it."

Both Daniel Pearl and Mark Poddubiuk have long shared a reputation for their environmentally sound projects. Some of their other projects include the Écoresidence at Macdonald campus of McGill University, and the Office de l'électisme urbain et fontionnel, formed by the partners in 1992 and Les Habitations St-Ambroise, (affordable community

housing project).

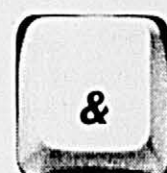
Director Phyllis Lambert said it best when she described the installation as "une sorte de poésie." The music and the range of media creates a truly enriching experience for the viewer. It combines issues of development and awareness so that the viewer's attention is piqued by the exhibit, and perhaps his or her interest will continue to grow. INSIDE: OUTSIDE is an exhibition for all ages and backgrounds, but especially those with an environmental backbone.



The artists pose before their work



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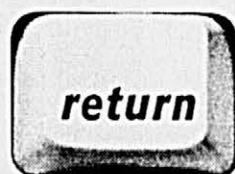
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UNDRENTIDE
MEDIEVAL BABES
VIRGIN

The Medieval Babes' third album, "Undrentide" claims to be "a distinctive musical progression, melding the group's signature sound of olde worlde purity with a thoroughly new world aesthetic." Unfortunately, this attempt at an eclectic mix of sounds only reaps an uneven and dull effect.

There are twelve Babes in the band. This should create a feeling of texture and depth, since there are few solos and all the voices are represented throughout the singing. On the contrary, the effect rendered is one of a particularly breathy and weak set of imitative voices that do little justice to the often soothing and beautiful music. The potential of the use of medieval music is further sullied by the clumsy additions of this supposedly "New World aesthetic."

The Babes seem to want to inject this aesthetic into their image as well. In the new-world, pop-music tradition, the cover shows them clad mostly in appropriately revealing dresses and glossy, come-hither looks. In fact, a friend of mine was even



able to pull out five Babes who had a striking similarity to each of the Spice Girls.

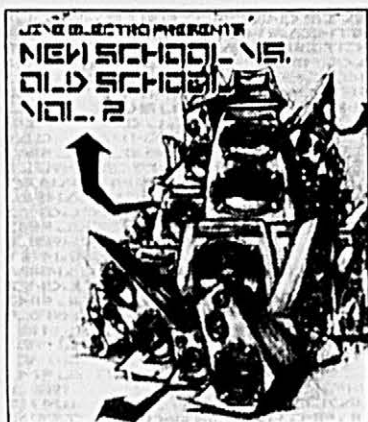
On the whole, the album's bright spots come in songs like "Palastinalied," when the Babes leave out the artificial fine-tuning and let the music speak for itself. Sorry, Babes, but if I want gal-pal cheek, I'll stick with the Girls. —Susan Krasbinsky

NEW SCHOOL VS. OLD SCHOOL VOL. 2
VARIOUS ARTISTS
JIVE ELECTRO

This latest compilation features a number of current popular DJs and successful producers remixing and reworking a range of rap classics from such legends as A Tribe Called Quest and Krs-One. Even by compilation standards, however, it is definitely a mixed bag.

The selection of songs on the album

lacks any sort of cohesion, as hopelessly disparate tracks from the Stone Roses and Fu-Schnickens get revamped by various "new school" acts like

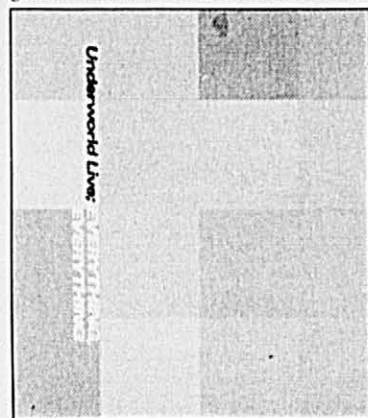


Propellerheads and Utah Saints. Softer cuts like Justin Robertson's meditative take on "Waterfall" by the Stone Roses seem hopelessly out of place when they are juxtaposed with some of the far louder dance and house-style remixes. The final song on the album, Groove Armada's take on Tribe's "Description of a Fool," is the sole track to really reinvent the source material and take the song in a new direction. By then, however, it is a case of too little, too late. Overall, New School vs. Old School Vol. 2 offers some interesting moments but merits little repeat listening—a fate that is only made inevitable by an appearance by the hideous Kid Rock and his appalling talk of pimping. —Paul Berry

EVERYTHING, EVERYTHING
UNDERWORLD LIVE
V2 RECORDS

Though they've been together for almost twenty years, Underworld only made it big in 1996 with the release of the single "Born Slippy" on the Trainspotting soundtrack. The song has since become a techno anthem and has appeared on countless compilations. You may even hear the first three minutes of it on the Buzz every once in a while. With their 1999 full-length release *Beaucoup Fish*, Underworld proved that "Born Slippy" was no fluke. Their latest effort, recorded live and entitled *Everything, Everything*, is not quite as memorable. The record is comprised of eight of their best-known songs, and lasts a generous 75 minutes. Half of the songs are from *Beaucoup Fish*, and of those four, "Push Upstairs" and "Shudder/King of Snake" are the most intense. The version of "Born Slippy" also conveys the energy of the show, and is not merely a carbon copy of the original. In general, though, the sound of the audience is so well edited

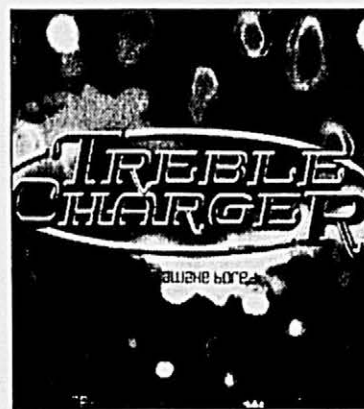
out of the songs that much of the rawness of the live performance is lost. Sure, they fade the applause in at the beginning and end of songs, as well as at that moment when the audience first recognizes the song that's being played, but at other times it's hard to tell that it's a live record. If you once heard "Born Slippy" at Angel's and decided you must have it, then by all means, buy the album. It's a good initiation to Underworld. It's not



the kind of groundbreaking, super-improvisational live album you need, however, if you already have other Underworld recordings—especially if you have *Beaucoup Fish*. If you're a that kind of hardcore Underworld fan, wait for the DVD version to come out in October. —Josh Beitel

TREBLE CHARGER
WIDE AWAKE BORED
BMG MUSIC

If your musical tastes run to the formulaic two guitar, bass and drums dude-band then Treble Charger's second album



won't disappoint you.

This Canadian foursome is mostly Ontario-bred, with the exception of a drummer imported from exotic Winnipeg. Their debut hit "American Psycho" (nothing to do with the movie), and posters which depict Uncle Sam pointing the wrong finger, proves this band is intent on taking the piss out of Americans.

A little on the poppier side of alternative, Treble Charger's album may never achieve status as your favourite CD of all

time, but it's worth it to keep it kicking around the car for that adventurous highway driving that takes you out of the safety and comfort of the Buzz's range.

The lyrics don't have much to say, but catchy tunes make up for any superficiality. Coupling banal words with high-energy, truly charged music, you can see clearly how Treble Charger was moved to give their album the inspiring title of *Wide Awake Bored*. —Alanab Heffez

GREATEST HITS
QUEENSRYCHE
EMI

Queensryche, the Seattle fivesome who, over fifteen years offered a revolutionized form of metal to the same degree that so-called metal bands like Metallica and Guns 'n' Roses sold out to the acoustic mainstream, are back from the dead just once more, with a very complete, *Greatest Hits*.



Sporting the classic Tri-Ryche on the cover, the album covers all the important contributions that the band made to progressive metal over their tenure beginning in 1983. Included in the collection are two bonus tracks: "Chasing Blue Sky," and "Someone Else?" which, having included all band members, brings the Queensryche saga to a proper close.

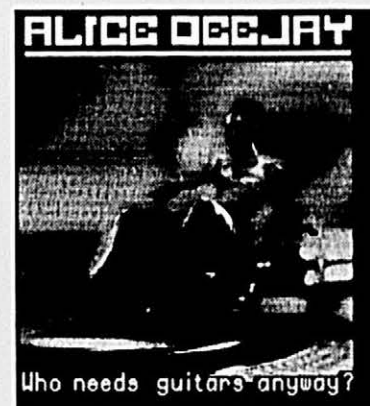
Queensryche's heavily guitar laden ballads, with carefully interwoven with clever string interludes delight even the non-metal listener and the influence their songwriting techniques have had can be seen even now in modern progressive alternative. Although much of the early "tuneage" seems now lost in the oblivion of Def Leppard and Iron Maiden tours, big hair and ripped fish nets, songs like "Warning," "Take Hold of the Flame" and especially "Silent Lucidity" seep through their 1980s typecast to offer the sort of retrospective message one could glean from placing the Sisters of Mercy in the context of progressive British music.

Queensryche won't be remembered as critically as David Bowie was to progressive rock, or even Pink Floyd, but their legacy lies in their lasting commitment to their genre of metalheads in the

glory days of guitar rock. The *Greatest Hits* of Queensryche puts the wraps on a band which grew out of a search for a new sound and a new message for the electric guitar, and ensures that those who want to, can purchase a collection designed to keep the band out of 80's oblivion. —Jason Rebel

ALICE DEEJAY
WHO NEEDS GUITARS ANYWAY?
REPUBLIC RECORDS

What can I say about this pop-dance monstrosity? Not much. I truly believe that albums should consist of songs that have individuality, and more than



three chords. The Dutch group that brought you this summer's brainless ditty "Better Off Alone" have done it again. And again. Fourteen times, as a matter of fact. I laughed out loud in disbelief as each track began, and wondered how much money I could make if I too had limited knowledge of synthesizers and little musical or rhythmic creativity. I understand that this is supposed to be a fun, hi-NRG, party album, but how dumb do they think I am? Folks, this is one continuous euro-dance anthem that goes nowhere. Titles such as "Celebrate Our Love," "Elements of Life," and "Everything Begins With an E" are indicative of the attempt throughout to promote messages of happiness and other such claptrap. This album did not make me happy at all (unless "happy" means violently agitated, and violently annoyed). This group is led by a woman who huskily repeats the same sentences over and over, and who is referred to only as "Judy." She is also touted as the "creative force" behind these wretched songs. Here are some of my favourite lyrics: "I'm a DeeJay. Alice DeeJay." (Repeat six times) "I close my eyes. I am music. I am rhythm. I'm a deeJay. Alice DeeJay." Repeat until you have no brain left, which would be the only excuse to buy this pitiful album at all. —Holly Gauthier

Venerable Canadian Doughnut Institution Coming to McGill

By SIMON RABINOVITCH AND BRIE O'KEEFE

Tim Hortons, affectionately known to Canucks from sea to sea as Timmy Ho's, is opening its doors today in the revamped Redpath basement. Tim Horton, a hard-nosed Toronto Maple Leaf defenceman, founded the doughnut chain back in 1964 and fervent nationalists still have stirrings of patriotic pride deep in the hearts

when they pick up their Timbits - even though the American Wendy's corporation bought it out five years ago.

With this installment of the People Poll, we asked students if they are excited by the prospect of having a Timmy Ho's on campus.



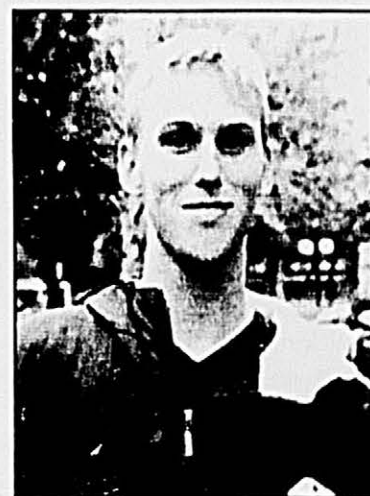
Karim Khallaayoum
Political Science U1

"I think it's great. I like their doughnuts, especially the honey dips."



Alexander Beath
Masters, U1 Physics

"I like their coffee, but I don't really see the point considering we're a downtown campus. There's lots of coffee shops available and there's lots of eateries in the vicinity."



Daniel Miller
Management U2

"I don't particularly like Tim Hortons, just not a good place to catch breakfast. I really don't like their food. I don't think it's high quality. It's a tacky Dunkin' Donuts rip off. I don't like the commercial aspect of it either."



Jeniva Donaleshen
Sara Strawczynski
Science U0

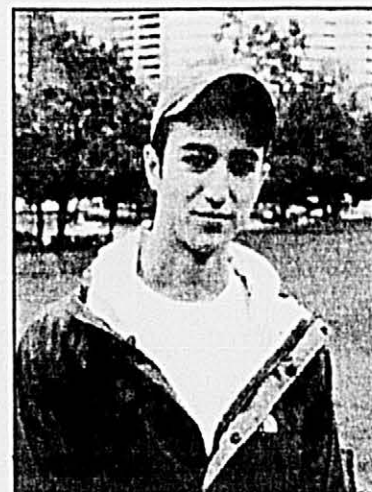
Sara: "It's good because the coffee at Starbucks is bad."

Jeniva: "My favourite kind of doughnut is the honey crueller, but I'm sick of Tim Hortons because I worked there too long."

Bradley Eddison
Kirsten Weld
Arts U0

Bradley: "It's the definitive Canadian chain, and that's good, but I don't think any form of commercial outlet should be opening up on campus. It's not the place for it."

Kirsten: "We're in an urban center, we're close enough to downtown that we could just cross the street. I like these old stone buildings, I don't want a big, yellow Tim Hortons."



Dan Hashemi
Management U0

"That'll be awesome, definitely. Because of the Timbits. That's all I'm about, man, the Timbits."

New Legal Clinic to Champion Tenants' Rights

*Law students advise renters on
dealing with despotic landlords*

BY ROBERTO ROGILA
The McGill Daily

Use your fingers to count how many of the following landlord problems you've experienced: failure by landlords to perform basic maintenance, shabby building conditions at high prices, unfulfilled assurances, delay in answering requests, intimidations or threats, upfront pay for the final month's rent, or unreasonable credentials demanded upon signing the lease. If by now you have enough fingers raised to pick up a loose floorboard in your flat, you're a certified tenant in the McGill area.

Jason Hanan, a U3 economics and political science major, lives in a 4 and-a-half semi-basement on Aylmer. In June of 1999 burglars broke in through his poorly

over students," said Gassim Bangoura, executive director of the clinic. "Landlords may not have full knowledge of lease laws, and therefore abuse the students' rights."

Problems also stem from misconceptions of what is allowed. In other jurisdictions it is legal to ask for the first and last month's rent up front. In Quebec, only the first deposit is permitted.

"In Quebec, tenants have many rights. It is important to educate students on these rights," he added.

While most complaints the clinic receives are lease related, many problems are associated with "delinquent landlords," those who do not perform repairs.

"Many students live in the McGill Ghetto. Landlords know this, and take advantage of them," said Bangoura.

The ego of some landlords often

“Landlords may not have full knowledge of lease laws...they abuse students' rights.”

barred windows and stole \$7000 worth of CDs, electronics, and clothes. For 10 weeks Hanan called his landlord to have stronger bars installed. "Every time I called her, she would say, 'I'm very sorry, but the person we commissioned to do the works, well, that fell through,'" he said.

Hanan stopped paying rent until the windows were reinforced.

Tammo Buss, U1 philosophy student, gave his building's superintendent \$100 provided he found summer subletters for his Lorne Ave. bachelor apartment.

"[The landlord] did not even try to find anyone, even though he signed a contract. I only paid my landlord half the summer rent," said Buss.

Landlord concerns are such a problem for McGill students that the McGill Legal Information Clinic, a free legal advice office run by McGill law students, has decided to run a sub-clinic dedicated solely to such concerns.

"Landlords are in a position of power

plays a role in tenants' frustrations. Some landlords take requests made by 19-year-olds as a personal affront and resist making repairs. Because of such intimidation, students may therefore allow their apartments to remain in a state of disrepair

The Régie du Logement, Quebec's governing body of rentals, deals with problems when tenants and landlords come to a deadlock. Both parties state their cases before a judge, who will decide on a reasonable compromise.

"We encourage tenants to try to settle something with their landlords before filing an application," said Pierre Marchand of the Régie du Logement. "Many answers can be found in our leaflets and website."

The Tenants Rights Clinic will be held in the Sbatner Ballroom on September 18 and 21 from 9:00 to 16:00. The Régie's website is www.rdl.gouv.qc.ca.



Your Daily Style

Style n. beauty, grace, or ease of manner or technique.

Today: Mingling in the middle of McGill's campus

BY BRIE O'KEEFE
The McGill Daily

Name: Mitch Cordes

Fashion philosophy: "If it looks good on me, I buy it."

Outfit cost:

Jackel \$15 from Value Village ("Value Village, by the way, rocks.")
Jeans \$10 used, very old
Shoes \$30

Shirt gift
Hat \$60

The hat: "I tried it on, it looked good, what the hell."

Fashion Advice: "Sweat pants, anything like that, just don't do that. I don't care who you are, I don't care how much in shape you are, it's just annoying."

"I don't ever feel like I'm falling behind current fashion trends. There's a lot of day-glo stuff now, that's just gotta go. Anything that shows your pants hanging down to your ankles, that's gotta go."

The Life Page appears on Mondays in The Daily

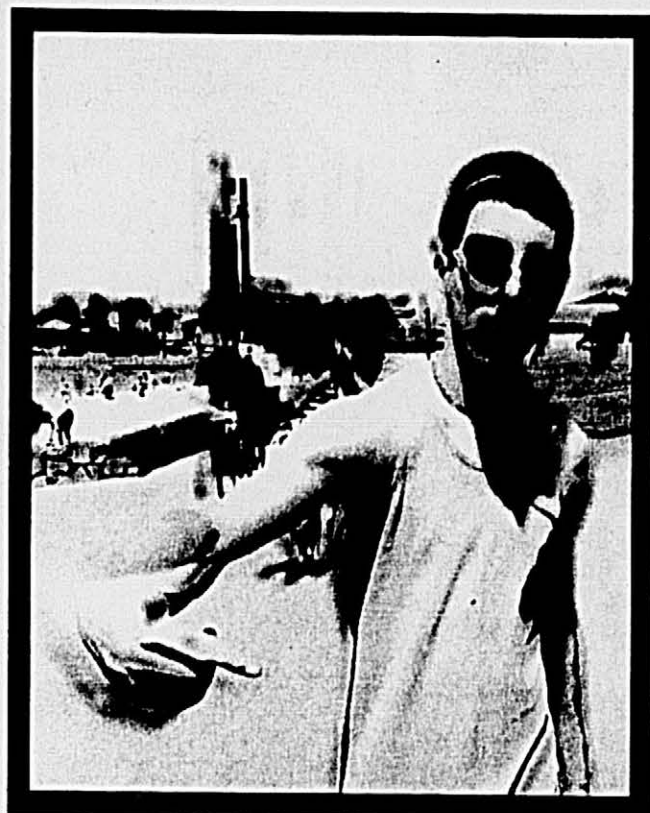
Submissions, suggestions, and spumoni welcome at life@mcgilldaily.com

What about the voice of Geddy Lee? How did he get so high?

—ENJOY—

A Fake Photo Essay by
Pierre-Alain Parfond

They asked me for a photo essay, so I said: allright! Let me see what I can get from my summer 2000 souvenir box; I found three photos that could look good in the paper but there was no actual link between them... (which means I'd be going far from the real concept of a photo essay). So I tried really hard to make up a comic-like story with captions and everything but I soon realised that my imagination could not handle that task- it would have been funny though, but oh well...-Instead, I'm just going to let you guess a possibility of what occurred in each picture. good luck and feel free to submit me your version of the story and thus enlighten me too.
here's a tip: It all happened this summer, back in France. Send it to photo@mcgilldaily.com



THE REASON
AL GORE
INVENTED
THE INTERNET

McGILL DAILY

daily classifieds

Ads may be placed through the Daily Business Office, Room B-07, University Centre, 9h00-14h00. Deadline is 14h00, two working days prior to publication. McGill Students & Staff (with valid ID): \$4.75 per day. 3 or more consecutive days: \$4.25 per day. General Public: \$6.00 per day or \$5.00 per day for 3 or more consecutive days. Extra charges may apply, prices include applicable GST or PST. Full payment should accompany your advertising order and may be made in cash or by personal cheque (for amounts over \$20 only). For more information, please visit our office or call 398-6790. WE CANNOT TAKE CLASSIFIED ADS OVER THE PHONE. PLEASE CHECK YOUR AD CAREFULLY WHEN IT APPEARS IN THE PAPER. The Daily assumes no financial responsibility for errors, or damages due to errors. Ad will re-appear free of charge upon request if information is incorrect due to our error. The Daily reserves the right not to print any classified ad.

HELP WANTED

Part-time position offered. After school (3-6pm) supervision and tutoring for two schoolchildren (9 and 11). Must be bilingual, have drivers license. Call 398-8122.

Bookstore in Snowdon area requires an intelligent, personable, well groomed individual for part-time (15-25 hours weekly). Some Sundays. No Saturdays. References required. Send cv by email to climan@aei.ca or call Zave Climan (514) 937-7786.

Reputable research house seeks English interviewers to conduct telephone opinion surveys with consumers. Knowledge of French is an asset. Downtown. Evening 5:00pm to 11:00pm and weekends, daytime starting at 10:00 am to 8:00 pm. Candidates must be available a minimum of 20 hours per week. Starting salary \$7.50/hour. For more information contact (514) 875-7570 ext. 257 on weekdays.

FOR SALE

Parking spot available 2 blocks east of McGill \$50.00 a month, Call Susan at 905-628-0777 or e-mail at susan-roth@home.com

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4 1/2 Great for students. 2 blocks from Metro. 15 mins to McGill. \$400 +electricity/mo. Ideal for one or two. No pets. 766-0298. Occ. Oct 1 or earlier.

LESSONS/COURSES

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Bartending and table service courses. Student rebate, placement program. 849-2828, www.Bartending.com

Modern Dance classes Tues + Thurs 5:45 - 7:15 372 Ste-Catherine W. Studio 303 Live Music for info: 279-6208.

ASM Performing Arts Inc. offers Adult Acting classes for film & stage. Study with working professionals. Day and evening classes available. Character study, Comedy class, Scene Study & On Camera class + more... Call (514) 570-ARTS

Pottery Classes

Ceramic classes with internationally recognized artist. Small classes, quality materials, fun atmosphere, downtown. Call 284-6630.

PERSONAL

VRIENDELIJK OPSPORING

Bent U Belg? U komt studeren op McGill? Aankomst eind augustus? Richting economische wetenschappen? Uw naam is hoogstwaarschijnlijk Olivier. Op vrijdag 14 juli om 13 u, in Brussel-Centraal Station, bent U Nick tegengekomen, een inwoner van Montreal, op terugreis naar Canada... "per trein"! Adress en telefoonnummer verloren? U kunt Nick bereiken op het nummer 933-1203 of 988-9509 (beeper).

Mature young-looking guy looking for down-to-earth girl to share happy times. e.g. movies, resto-bars, dance. Prefer someone over 21. No strings attached. Let's communicate. Info: 829-0048 Giuseppe (Joe). Call after 6 p.m.

PSST!!

WANNA FILL THIS SPACE??

CALL BORIS OR SASHA!

798-6790

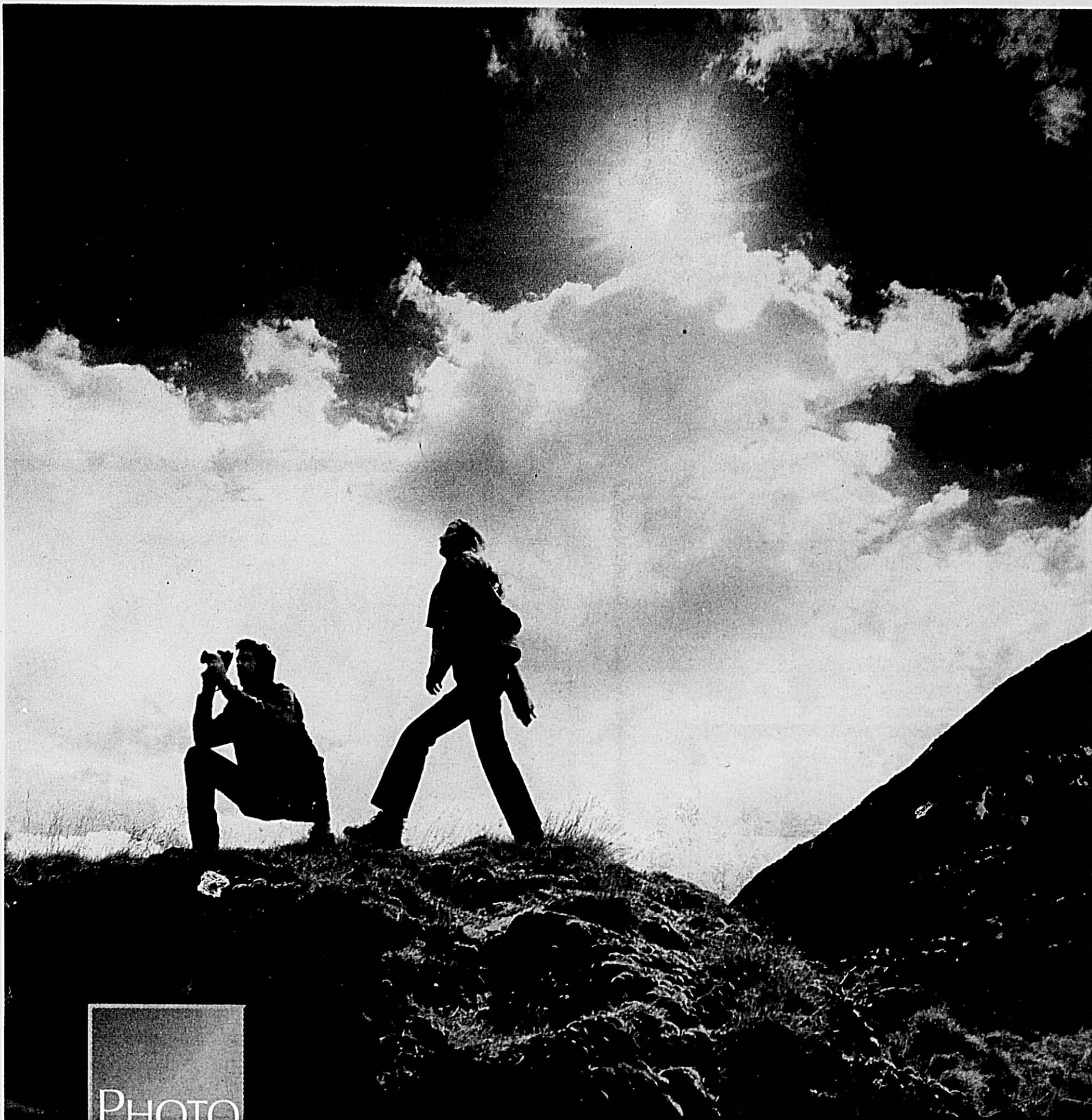


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